Glenwood™ Brochure

(RESGW100)

Updated: 6/15

Quality You Can Trust…From
North America's Largest Roofing Manufacturer!™

gaf.com

ULTRA-PREMIUM COLLECTION

GAF®

Quality You Can Trust…From North America's Largest Roofing Manufacturer!™

Glenwood™

LIFETIME *Designer* SHINGLES

The Most Authentic Wood Shake-Look Shingles You Can Buy

Finally, Wood Shakes Have Met Their Match…

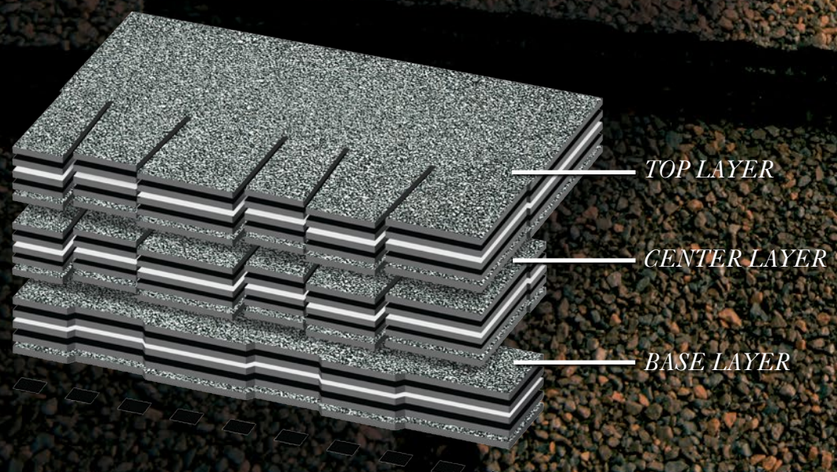
Authentic Beauty

When it came to creating the industry's most authentic wood shake-look shingle, we broke the mold.

Glenwood™ Shingles feature a triple-layer design that will give your roof the ultra-dimensional, highly desirable look of authentic hand-cut wood shakes. In fact, no other triple-layer asphalt shingle matches the thickness of Glenwood™ Shingles! So now you can distinguish your property the way it was always meant to be—with a top-performing, ultra-thick shingle that delivers all the natural beauty of real wood shakes.

New Glenwood™ Shingles. A bold, beautiful departure from the rest.

The Triple-Layer Design Of A Glenwood™ Shingle



Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

Golden Prairie

Weathered Wood

Chelsea Gray

Adobe Clay

Autumn Harvest

Dusky Gray

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

Rich in tradition, this sun-kissed shingle emanates a warm, welcoming presence, making it the ideal choice for an inviting home—as well as a perfect companion to all the warm neutral colors prevalent in exteriors today.

Adobe Clay

The very picture of strength and stability. Chelsea Gray's perfectly balanced combination of warm and cool hues gives it its grand versatility, allowing this shingle to coordinate effortlessly with colors all across the spectrum—most notably, earth tones.

Chelsea Gray

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

Refined sophistication and character define this shingle, which deftly blends grays with warm tones of brown and russet to create a signature look. Dusky Gray's intriguing color patterns make a handsome, dramatic statement—particularly on exteriors where light tones prevail.

Dusky Gray

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

Glenwood™
LIFETIME *Designer* SHINGLES

Glenwood™ Lifetime Designer Shingles Offer You These Unique Benefits:

- **Ultra Thick...** Industry-leading ultra-thick triple-layer construction provides maximum dimensionality, resulting in a truly realistic wood-shake look
- **Beautiful Design...** Artisan-crafted shingle tabs give your home a dimensional look unmatched by typical shingles
- **Affordable Luxury...** Only a fraction of the cost of traditional wood shakes
- **Custom Color Palette...** Specially formulated color palette is designed to accentuate the shingle's natural wood-shake look
- **High Performance...** Designed with Advanced Protection® Shingle Technology, which reduces the use of natural resources while providing excellent protection for your home (visit gaf.com/aps to learn more)
- **StainGuard® Protection...** Helps ensure the beauty of your roof against unsightly blue-green algae[1]
- **Highest Fire Rating...** Unlike natural, untreated wood shakes, Glenwood™ Shingles carry a Class A fire rating from Underwriters Laboratories
- **Stays In Place...** Dura Grip™ Adhesive seals each shingle tightly and reduces the risk of shingle blow-off. Shingles warranted to withstand winds up to 130 mph (209 km/h)![†]
- **The Ultimate Peace Of Mind...** Lifetime ltd. transferable warranty with Smart Choice® Protection (non-prorated material and installation labor coverage) for the first ten years[1]
- **Perfect Finishing Touch...** For the best look, use Timbertex® Premium Ridge Cap Shingles with StainGuard® protection or Ridglass Premium Ridge Cap Shingles[2]

SHINGLE & ACCESSORY LTD. WARRANTY Lifetime LTD.WARRANTY TERM

QUALITY TESTED GOOD-HOUSEKEEPING SINCE 1909 LIMITED WARRANTY - ghseal.com for details

ADVANCED PROTECTION TECHNOLOGY

Stain Guard ALGAE DISCOLORATION LIMITED WARRANTY

† This wind speed coverage requires special installation; see *GAF Shingle & Accessory Ltd. Warranty* for details.

1 See *GAF Shingle & Accessory Ltd. Warranty* for complete coverage and restrictions. The word "Lifetime" means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

2 Timbertex® Premium Ridge Cap Shingles are available across the U.S. (except the Western Area) and throughout Canada. Ridglass® Premium Ridge Cap Shingles are available only in the Western Areas of both the U.S. and Canada.

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

GAF®

Quality You Can Trust... From North America's Largest Roofing Manufacturer!™

COLOR & STYLE

ADVICE FROM THE EXPERTS

Patricia Verlodt & Emily Videtto

Color & style go hand in hand when considering what shingle to use on your roof.

The color and style of your shingle are important! After all, your roof represents up to 40% of your home's curb appeal, so it will always have a big impact on your home's overall look.

When you look at home exterior color trends, you'll notice that they're typically much more muted than the color trends you see in fashion; for example, if bold greens are in the fashion magazines, you might see the introduction of new home exterior palettes in warm, earthy green tones. Why? Because bold green might not be "in" two years from now (likely not), but you will still have the same roof. Color choices in exteriors are long-term decisions, so make sure the palette that you select is not only one that fits your personality and taste today but also one that you'll enjoy ten years down the road.

- Observe how much of your roof is visible from the street or common view. A larger roof looks best in neutral tones. If the roof angle is normal or slight, you can use more colorful shingles or interesting patterns.
- Use colors in the same color family as the body of your house for a simple, non-accented combination. An example is a gray roof on a gray house, whether light or dark gray. Trim in white or black will keep it understated.
- Use bright colors to make a design statement. For example, a green roof on a red brick house or a red roof on a gray house.
- And remember, follow your instinct. Choose the color and style that make you comfortable. After all, you're the one looking at it every time you come home!

When it comes to the style of your shingle, it's important to think about the overall look and shape of your home. If your roof has a low pitch, the shingle profile will be more important than the shape; for a roof with a steep pitch, a unique design or color pattern may be more important. If you have a large roof surface, you don't want the color pattern of your shingle to be too busy (it can be overwhelming!). On the other hand, a larger surface gives you a great opportunity to really change your home's look. So, make sure the design and color you select integrate extremely well with the rest of your house.

- Choose a shingle that complements your home's architectural style. For example, for a Colonial home, select a shingle with a clean line that complements the home's design. A Victorian house could take on a more colorful or complex design.
- The use of colors and textures can create a comfortable feel for your residence. For example, if focusing on the exterior of a Shingle Style home, adding color and textured design elements make the home much more approachable.

Patricia Verlodt has been responsible for coloring products for many Fortune 500 companies; she has a specialty in exterior products. Her work has been featured in major newspapers as well as in many magazines such as *Real Simple*, *Better Homes and Gardens*, and *Forbes*.

Emily Videtto is a highly respected and sought-after product and design expert with over a decade of experience in the building materials industry. She is also Vice President, Shingles and New Product Development at GAF. Emily has been seen on *HGTV's Curb Appeal*, *The Balancing Act*, *Niki Taylor's Having it All*, and *Orange County Choppers*.

GAF

Quality You Can Trust...From North America's Largest Roofing Manufacturer!®

gaf.com

More Than Just Coverage On Your Shingles!

Get **Automatic Lifetime Protection** On Your Entire GAF Roofing System!*

When you install any GAF Lifetime Shingle and at least 3 qualifying GAF accessories, you'll automatically get:

- A Lifetime ltd. warranty on your shingles and all qualifying GAF accessories!*
- Non-prorated coverage for the first 10 years!*

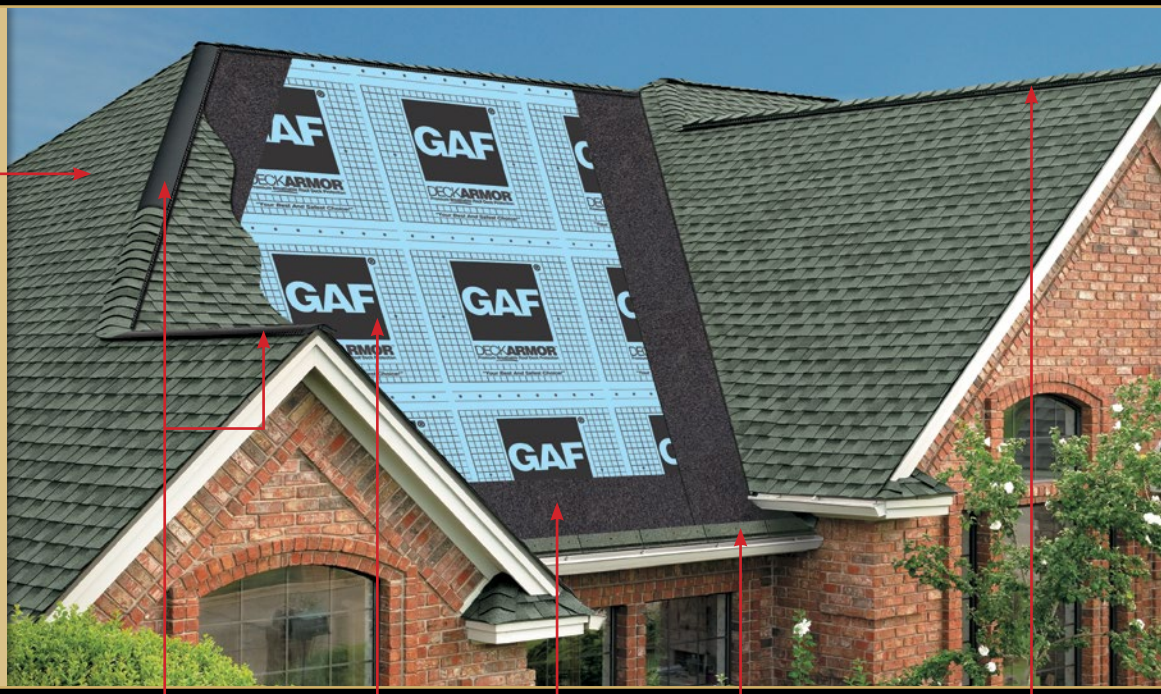
ADVANCED PROTECTION™ TECHNOLOGY

LIFETIME SHINGLES

GAF offers you many great Lifetime Shingle choices, including **Timberline®** Shingles with Advanced Protection® Shingle Technology. They're the #1-selling shingles in North America!

Advanced Protection® Shingle Technology provides excellent protection for your home while reducing the use of precious natural resources. That's better for your home—and better for the environment!

To learn more about why Advanced Protection® Shingles are your best choice, visit **gaf.com/aps.**



†In the North, building codes require the use of Leak Barrier at the eaves.

Cobra® Attic Ventilation

Helps remove excess heat and moisture from your attic to promote energy efficiency in your home and help extend the life of your roof.

Roof Deck Protection

Provides an exceptionally strong layer of protection against wind-driven rain; some even allow moisture to escape from your attic. Also, lies flatter for a better-looking roof.

Leak Barrier

Provides exceptional protection against leaks caused by roof settling and extreme weather. Ideal upgrade at all vulnerable areas (including at the eaves in the North†).

Starter Strip Shingles

Saves time, eliminates waste, and reduces the risk of blow-off...and may even help qualify for upgraded wind warranty coverage (see *GAF Shingle & Accessory Ltd. Warranty** for details).

Ridge Cap Shingles

Enhances the beauty of your home while guarding against leaks at the hips and ridges.

SHINGLE & ACCESSORY LTD. WARRANTY
Lifetime
LTD. WARRANTY TERM

*See *GAF Shingle & Accessory Ltd. Warranty* for complete coverage and restrictions. The word "Lifetime" means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime ltd. warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.

GAF IS 100% AMERICAN OWNED CREATING AMERICAN JOBS!

2012 - 2015 WOMEN'S CHOICE AWARD® ROOFING PRODUCTS

GOOD HOUSEKEEPING Since 1909

The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)

SALES OFFICES:

NORTHEAST	CENTRAL	SOUTHEAST	SOUTHWEST	WEST	CANADA	WORLD HQ
717-866-8392	630-296-1980	813-829-8880	972-851-0500	800-445-9330	855-492-8085	973-628-3000

©2015 GAF 6/15 #812 1 Campus Drive, Parsippany, NJ 07054 RESGW100 289461-0715

Printed with 100% renewable energy and soy-based ink