

The Patent-Pending* Construction of SMARTCORE™ premium engineered vinyl floors



Durable PVC Wear Layer (12 mil)

- protects against excessive wear
- provides superior cleanability
- provides superior stain resistance

Luxury Vinyl Top Layer (1.5 mm)

- durable, resilient
- resists chips & dents
- virgin vinyl

SMARTCORE™ Structure (4.0 mm)

- extruded, high density waterproof core
- stable - will not expand or contract
- hides subfloor imperfections
- glueless installation profile

Compare SMARTCORE™ to ordinary LVT or laminate floors:

	SMARTCORE™	Glue Down LVT	Solid Locking LVT	Locking LVT with ordinary HDF core	Laminate
Fast and easy to install without acclimation	Yes	No	No	No	No
Installs in large rooms without transition strips	Yes	Yes	No	No	No
Installs with minimal floor prep	Yes	No	No	Yes	Yes
Resists water without damage to the flooring	Yes	Yes	Yes	No	No
Hides subfloor imperfections	Yes	No	No	Yes	Yes
Installs directly over existing hard surface floors	Yes	No	Yes	Yes	Yes
Dimensionally stable - will not expand or contract	Yes	Yes	Yes	No	No

- Patent-pending SMARTCORE™ WATERPROOF construction
 - WILL NOT SWELL when exposed to water
- SMARTCORE™ has superior dimensional stability
 - WILL NOT EXPAND OR CONTRACT!
 - No need for transition strips in large rooms
- Glueless installation profile
 - FASTEST & EASIEST installation
- MINIMAL FLOOR PREP
 - MOST FORGIVING on imperfect subfloors
 - Install over EXISTING HARD SURFACE floors
 - WILL NOT TELEGRAPH subfloor imperfections
 - No need for floor leveling compounds
- Core composition includes RECYCLED wood & bamboo dust, limestone, and virgin PVC
- GREENGUARD GOLD Certified for indoor air quality



NEVER STOP
IMPROVING™

*SMARTCORE™ is a patent-pending product exclusively from Natural Floors