



THE
FRAME

PRODUCT HIGHLIGHTS

- Art Mode
- Samsung Collection
- Customizable Frame
- No Gap Wall-Mount
- 4K UHD TV with HDR

SIZE CLASS

65"

UN65LS003

55"

UN55LS003

THE MOST BEAUTIFUL TV YOU'VE NEVER SEEN

Introducing The Frame by Samsung - a 4K UHD TV that transforms into a gallery-like artwork experience when television is not being viewed. The Frame is the perfect solution for the design-conscious, finally letting their TV be a statement piece that blends seamlessly into their homes' décor. It fits beautifully into the primary TV room or even in rooms that normally wouldn't accommodate a TV.

KEY FEATURES

PICTURE QUALITY

- 4K HDR Pro
- 4K Color Drive Extreme
- Essential Black Pro
- MR 240
- 4K Ultra High Definition
- UHD Upscaling
- Décor Mode Picture Engine

THE FRAME SERVICE

- Art Mode
- Samsung Collection
- Personal Content
- My Collection
- Art Store

DESIGN

- Customizable Frame (optional accessory)
- No Gap Wall-Mount
- Brightness Sensor

SMART FEATURES

- Quad-Core Processor
- Smart Hub
- Apps and Games
- Web Browser

SMART CONNECTIVITY

- TV to Mobile / Mobile to TV Mirroring

SMART INTERACTION

- Voice Control

CONNECTIONS

- Invisible Connection™
- 4 HDMI Connections²
- 3 USB Connections
- 802.11 AC Built-In Wi-Fi
- Ethernet (LAN)
- Bluetooth® LE
- Ex-Link (RS232)

AUDIO

- Dolby® Digital Plus
- DTS® Premium Sound 5.1™ | 5.1TM Decoding
- 40 Watt 2.2 Channel

INCLUDED ACCESSORIES & CONTENT

- Samsung OneRemote (TM1750A)
- No Gap Wall-Mount (WMN-M11EB)
- Samsung Collection Embedded Content

OPTIONAL ACCESSORIES

- Optional Oak/Walnut/White Frames
- Optional Studio Stand
- Optional Gravity Stand
- Optional 15m Extended Optical Cable

INDUSTRY CERTIFICATIONS

- 4K Ultra HD Connected

¹ Shown with optional accessory, sold separately

² HDMI – CEC (Consumer Electronics Control) facilitates convenient control functions with compatible devices

KEY FEATURES

PICTURE QUALITY

4K HDR PRO (HIGH DYNAMIC RANGE)

See a wider range of color and contrast than full HD with 4K HDR Pro.

4K COLOR DRIVE EXTREME

Enjoy exceptional color with our 4K Color Drive Extreme technology, displaying one billion more colors than standard 4K UHD.

ESSENTIAL BLACK PRO

Deeper shades of black promise a more immersive viewing experience.

MR 240

Motion-rate 240 technology reduces blur, making even the fastest content sharp and clear.

4K ULTRA HIGH DEFINITION

Four times more pixels than Full HD means you're getting four times the resolution, so you'll clearly see the difference.

UHD UPSCALING

Upgrade lower resolution media to a stunning near ultra high-definition experience with enhanced detail and optimized picture quality.

DÉCOR MODE PICTURE ENGINE

Optimizes the picture in TV mode and in Art Mode it adapts the image on the screen with room light conditions to more closely resemble a work of art.



THE FRAME SERVICE

ART MODE

The Frame transforms into a beautiful work of art when you're not watching TV.

SAMSUNG COLLECTION

The Frame includes a gallery of professionally curated art, with one hundred pieces from ten different genres.

MY COLLECTION

My Collection is an easy way to create your own personal collection, storing all your favorite works of art in one place with up to 2 gigabytes of storage space.

ART STORE

Buy individual pieces or subscribe to an ever-increasing library of established and emerging artists' work.

SMART FEATURES

QUAD-CORE PROCESSOR

Enjoy a fluid browsing experience and faster control – switching between apps, streaming content, and other media effortlessly.¹

SMART APPS

Put your favorite media and entertainment at your fingertips with apps built for your Samsung Smart TV – including streaming TV and movies, sports, social media, interactive games, weather, and more.²

FULL WEB BROWSER

Easily browse the web right on your TV – enjoy everything from online shopping and social media to entertainment news.²

SMART CONNECTIVITY

SCREEN MIRRORING

Mirror your phone or other compatible device's screen onto the TV's screen, instead of using your device's smaller screen to show content, media playback, or other functions.

CONNECTSHARE™ MOVIE

Plug your favorite entertainment and media into your TV – watch videos, play music, or view photos through a USB connection.

SMART INTERACTION

VOICE CONTROL

No more fumbling for the right buttons. Just tell the remote what you want the TV to do, and it will be done.

¹ Versus Dual-Core Processor

² All devices must be on the same network and Internet connection is required

KEY FEATURES

CONNECTIONS

INVISIBLE CONNECTION™

Our virtually undetectable Invisible Connection™ replaces unsightly TV cables, leaving your space beautifully uncluttered.

HDMI®

Enjoy higher quality audio and video with an HDMI connection that transmits both signals over a single cable. Compatible with next generation Ultra HD Blu-ray players and HDR content decoding.²

WI-FI

Enjoy your favorite on-demand content seamlessly through your existing network with built-in Wi-Fi (802.11 AC).

AUDIO

DOLBY® DIGITAL PLUS

Enjoy the ultimate in digital sound quality on all your favorite movies, TV shows, and streaming content. Dolby Digital Plus optimizes your entertainment experience with enhanced sound richness and clarity.

DTS® PREMIUM SOUND 5.1™

Feel like you're part of the action by immersing your senses in 5.1 surround sound.

INCLUDED ACCESSORIES

SAMSUNG ONEREMOTE (TM1750A)

Take control of your Smart TV – simplified button configuration makes it easier to navigate quickly, perform voice commands with the built-in microphone, or use the remote for basic TV control operations.

NO GAP WALL-MOUNT (WMN-M11EB)

With our No Gap Wall-Mount, The Frame hangs flush to the wall, just like a real picture.²

INDUSTRY CERTIFICATION LOGOS

4K ULTRA HD CONNECTED

All Samsung 2017 4K UHD, The Frame, and QLED televisions comply with the CTA 4K Ultra High-Definition Connected definition requirements. The trade organization known as the Consumer Technology Association (CTA)® is considered an industry authority on engineering standards for consumer electronics in the United States. Visit www.cta.tech for more information.

OPTIONAL ACCESSORIES

CUSTOMIZABLE FRAME

Our Customizable Frame has the flexibility to fit into any home's décor. You can change the black frame to a wood, white, or metal frame, perfectly complementing your home.

STUDIO STAND

GRAVITY STAND

15M EXTENDED OPTICAL CABLE

¹ Versus Dual-Core Processor

² A small gap between the wall and the TV may occur if the wall is not 100% flat, is constructed off angle to the floor, or if it is installed incorrectly

MODELS

MODEL: 65LS003
ORDER CODE: UN65LS003AFXZA

SCREEN SIZE CLASS: 65"

SCREEN DIAGONAL MEASUREMENT: 64.5"

UPC CODE: 887276222608

COUNTRY OF ORIGIN: Mexico

DIMENSIONS (INCHES W x D x H):

- **TV WITH STAND:** 57.2 x 34.5 x 11.6
- **TV WITHOUT STAND:** 57.2 x 32.7 x 1.7
- **SHIPPING:** TBD

WEIGHT (LBS):

- **TV WITH STAND:** 58.6
- **TV WITHOUT STAND:** 56.9
- **SHIPPING:** 86

VESA SUPPORT: Yes (400 x 400)

ACCESSORIES INCLUDED IN BOX:

- **REMOTE MODEL:** Samsung OneRemote (TM1750A)
- **NO GAP WALL-MOUNT:** WMN-M11EB

MODEL: 55LS003
ORDER CODE: UN55LS003AFXZA

SCREEN SIZE CLASS: 55"

SCREEN DIAGONAL MEASUREMENT: 54.6"

UPC CODE: 887276222592

COUNTRY OF ORIGIN: Mexico

DIMENSIONS (INCHES W x D x H):

- **TV WITH STAND:** 48.6 x 29.5 x 7.9
- **TV WITHOUT STAND:** 48.6 x 27.8 x 1.7
- **SHIPPING:** TBD

WEIGHT (LBS):

- **TV WITH STAND:** 44.1
- **TV WITHOUT STAND:** 42.8
- **SHIPPING:** 65.7

VESA SUPPORT: Yes (400 x 400)

ACCESSORIES INCLUDED IN BOX:

- **REMOTE MODEL:** Samsung OneRemote (TM1750A)
- **NO GAP WALL-MOUNT:** WMN-M11EB