

Care + Cleaning Guide

The regular care and cleaning of your area rug ensures the beauty and integrity of your rug's color and construction for years of happy use.



Weekly Care

Vacuum often.

Yes, it sounds deceptively simple, but it works! Regular vacuuming removes loose dirt before it becomes imbedded in the carpet pile. This reduces the risk of discoloration and staining.

Once a week should be enough for general use areas but go ahead and get ambitious! Break out the vacuum more often in high-traffic or heavy soil areas. We'll even let you count it as gym time.

Preventive Care

Place absorbent runners or 5x7 rugs at your home's entrance(s) as a first line of defense against tracking dirt and debris into your home. Clean and/or change your home defense rugs regularly.

Change your home's air filters often to reduce the amount of dust and dander in the air. These particles can end up on carpets and dull their color over time.

Periodic cleaning with a suitable cleaning agent prevents deep staining in high-traffic areas.

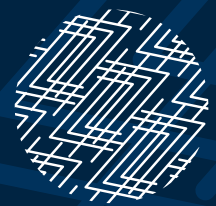
Polypropylene (Indoor Rugs)

Working from the outside edges in to prevent spreading, scoop up solids with a knife or spoon and blot liquids with a paper towel or absorbent white cloth.

Using a white cotton cloth and dabbing motion, treat spots with a removal agent recommended for carpets and rugs.

Rinse the area with clean water and a sponge after, but don't soak the carpet as it could damage the jute backing.

Blot dry as much as possible with a clean towel or get industrious with a hair dryer on a low heat setting.



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