COMBINATION SEED+FERTILIZER



NORTHEAST MIX GRASS SEED MIX

FOR BLUEGRASS, FESCUE AND PERENNIAL RYE LAWNS







COVERS UP TO 6660 SQ. 20 LBS 9.07 Kilograms

COATED SEED This bag contains up to 56% coating material. See product label for more information.



NORTHEAST MIX GRASS SEED MIX SEED MIX

COVERS UP TO 6,660 SQ. 20 LBS 9.07 Kilograms





PENNINGTON

GRASS SEED +FERTILIZER

WHAT MAKES IT SMART? INNOVATION.

Pennington's NexGen Turf Research is the largest private grass seed research facility in the United States.

We lead the industry in developing top-performing, water-conserving, sustainable seed. Once established, our purebred, drought-tolerant Smart Seed® grasses require up to 30 percent less water than ordinary grass seed. That's year after year, for the life of your lawn. Plus, our advanced, fertilizer-enhanced seed coat technology speeds establishment and promotes greener grass. Born from Pennington innovation and NexGen breeding and research, Smart Seed brings you better seed, better sustainability and better results.

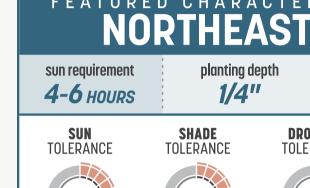
IS NORTHEAST MIX THE RIGHT SEED FOR YOUR LAWN?

IDEAL FOR **NEW LAWNS**

OR OVERSEEDING

3"

In the Northeast, your lawn must withstand cold winters and hot, humid summers. Pennington® Smart Seed® Northeast Mix consists of a premium mix of Kentucky Bluegrass, Perennial Ryegrass and Tall Fescue that are specifically designed to flourish in this climate.



GOOD

DROUGHT TOLERANCE

VERY GOOD

see results in mowing height 8-14 DAYS

TRAFFIC RESISTANCE



SEED GROW BEST?



WHEN SHOULD THE **SEED BE PLANTED?**

Early Spring or early Fall

HOW MUCH SEED SHOULD BE USED?

9 lbs / 1,000 sq ft **New Lawns** 3 lbs / 1,000 sq ft **Overseeding**

GOOD

WOW YOUR NEIGHBORS

STEP **NEW LAWNS**

PREPARE

FOR BARE SPOTS/NEW LAWNS:

Remove debris, then rake the soil to loosen and smooth the top layer.

PARA ZONAS CON HUECOS O CÉSPED NUEVO: Retire los desechos y luego rastrille la tierra para aflojar v suavizar la capa superior.



Start by mowing existing grass as short as possible followed by removing debris. Then rake the soil to loosen and smooth the top layer.

PARA RESIEMBRA O ZONAS DELGADAS:Corte el césped existente lo mas corto sea posible y elimine los desechos. Luego, rastrille la tierra para aflojar y suavizar la capa superior.



OVERSEEDING

APPLY

Spread the seed evenly using a drop, rotary or hand-held spreader according to the recommended spreader settings listed. Rake gently to work your seed and fertilizer into the soil.

APLICACIÓN: Disemine las semillas de manera uniforme con un esparcidor de caída, rotativo o manual, de acuerdo con las configuraciones recomendadas y enumeradas del esparcidor. Rastrille suavemente para que las semillas y el fertilizante germinen en la tierra.



WATER

Keep the soil moist by watering daily as needed until grass sprouts and reaches about 3" tall.

RIEGUE: Mantenga la tierra húmeda al regar lo que sea necesario por día hasta que el césped brote y alcance alrededor de 3 pulgadas (7,62 cm) de alto.



ADDITIONAL CARE TIPS



Mow lawn when grass height reaches 3" tall



Avoid removing more than 1/3 of the total arass blade lenath in any single mowing



Hot summers can be stressful on your lawn; increase the mowing height during hot and dry periods to reduce stress on your lawn

MOST IMPORTANTLY - Don't kill the grass before it starts by using weed control (pros call it preemergent) on your lawn until your grass has reached its full mowing height of 3"

RECOMMENDED SPREADER SETTINGS

SPREADER TYPE	OVERSEEDING/ THIN AREAS	BARE SPOTS/ NEW LAWNS
Expert Gardener™ Push Seed Spreader	9	11.5*
Scotts® Turf Builder® EdgeGuard® Mini Broadcast Spreader	7.5	10*
Scotts® Whirl® Hand-Held Spreader	5	N/A
Sta-Green® 32-lb Broadcast Spreader	6.5	10.5*
		*Co over twice

*Go over twice

MORE OF A VISUAL LEARNER?



Visit us at youtube.com/penningtoncorp



LAWN GEEK? US TOO.

Check out our content on **pennington.com**

PENNINGTON THE GRASS IS GREENER.

Pennington® Smart Seed® grass seed is drought-tolerant and guaranteed to grow the grass you want, while requiring up to 30% less water year after year versus ordinary grass seed.



WE STAND BEHIND OUR PRODUCTS.

If you are not satisfied, please let us know why and contact us about a refund. Keep your bag and proof of purchase.

MAIL TO: Pennington Seed, Inc.

CALL US Customer Service Dept. **WEBSITE** P0 Box 290 Madison, GA 30650

1.800.285.SEED pennington.com

Notice: The color green as applied to grass seed is a registered trademark Seed, Inc. Pennington uses the safest colorant available.

Warning: Treated Seed. Do not use for food, feed, or oil purpose: Store away from Feeds and foodstuffs. Keep out of reach of children If swallowed, call noison control. This coating protects with a fungicide

Do not apply near water, storm drains, or drainage ditches. Do not apply if heavy rain is expected. Apply this product only to your lawn/garden, and sweep any product that lands on hard surfaces back into the lawn. Check with vour local cooperative extension agency for management practices or city government to understand fertilizer regulations.

CENTRAL GARDEN & PET

Inc. Sta-Green is a registered trademark of LF, LLC.

Scotts, Turf Builder, Whirl, and Edgeguard are registered trademarks of OMS Investments, Inc. Expert Gardener is a trademark of Wal-Mart Stores,

Pennington, Pennington with design, Smart Seed, and The Grass is Greene

are trademarks of Pennington Seed, Inc. Central Garden & Pet and Central

Garden & Pet with design are trademarks of Central Garden & Pet Company



NOTICE: Arbitration/conciliation/mediation required by several states. Under the seed laws of several states, arbitration, mediation, or conciliation is required as a prerequisite to maintaining a legal action based upon the failure of seed, to which this notice is attached, to produce as represented. The consumer shall file a complaint along with the required filing fee with the commissioner/director/secretary of agriculture, seed commissioner, or chief agricultural officer within such a time as to permit inspection of the crops by the designated agency and the seedsman from whom the seed was purchased. A copy of the complaint shall be sent to the seller by certified or registered mail or as otherwise provided by state statute.