



YOUR GUIDE TO WHOLE HOME FILTRATION

- 1 Questions to Ask the Customer
- 2 Matching Systems and Filters
- 4 Central Water System Talking Points



Help the customers find the best **Whole Home Filtration System** for their home.



PROTECTION FOR YOUR PLUMBING AND WATER-USING APPLIANCES

1 Which size fits your plumbing and filtration needs?

They come in two sizes: standard or large-capacity. Standard capacity is for $\frac{3}{4}$ " plumbing and large capacity is for 1" plumbing. Large capacity systems allow for greater water flow throughout the home.



2 What do you want to reduce?

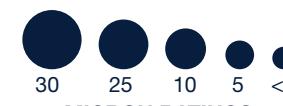
Match the icons on the packaging to your family's filtration needs.



SEDIMENT CHLORINE TASTE & ODOR

3 Different filters have different micron ratings.

Micron ratings refer to the amount of particles your filter will reduce, like sediment. Filters with smaller micron ratings remove more particles. If your water contains a lot of particles, you'll have to change your filter more often. E.g., The average diameter of a human hair is 70 microns.



MICRON RATINGS

Images don't represent actual size

4 How often do you want to change filters?

Filters last for either **3 months** or **6 months**.

Standard-Capacity Systems	Filters	SEDIMENT	CHLORINE TASTE & ODOR	FILTER LIFE	MICRON RATING
  5225354 5225355 WHKF-DWH WHKF-DWHV	 634410 WHA2FF5 Premium Carbon			6 Months	<1 microns
	 586763 WHA2BF5 Standard Carbon			6 Months	5 microns
	 5225356 WHKF-GD05 Standard Sediment			6 Months	5 microns
	 5225358 WHKF-WHPL Standard Sediment			3 Months	20 microns
	 5225357 WHKF-WHSD Standard Sediment			3 Months	35 microns

Large-Capacity System	Filters	SEDIMENT	CHLORINE TASTE & ODOR	FILTER LIFE	MICRON RATING
5225359 WHKF-DWHBB 	 <p>634409 WHA4FF5 Premium Carbon</p>	●	●	6 Months	<1microns
	 <p>631874 WHA4BF5 Standard Carbon</p>	●	●	6 Months	25 microns
	 <p>5225360 WHKF-GD25BB Standard Sediment</p>	●		6 Months	25 microns
	 <p>5225361 WHKF-WHPLBB Standard Sediment</p>	●		3 Months	20 microns

Help customers understand the **Central Water Filtration System**



WHOLE HOME PROTECTION WITHOUT THE HASSLE OF FILTER REPLACEMENTS

Key Benefits

No Filters to Replace

Zero maintenance—no filters, no cartridges, no hassle.

Exclusive FilterSense® Technology

Automatically flushes, cleans, and drains every 14 days to keep performance high.

Reduces Sediment & Chlorine Taste/Odor

Enjoy cleaner, better-tasting water from every tap.

Common Customer Questions

Q: Who is it best for?

A: Households looking for hassle-free whole home protection from common water contaminants like sediment and chlorine taste and odor.

Q: How long does the Central Water Filtration System last?

A: The Whirlpool® Central Water Filtration System has a lifespan of around 10 years under typical city water conditions and household water usage.

Q: Does this system require any regular maintenance?

A: No. The system is maintenance-free thanks to its FilterSense® Technology, which automatically flushes, cleans, and drains the filter every 14 days.