

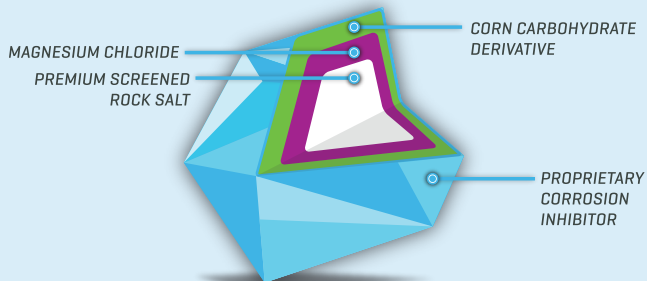
HotRock™

ECOGUARD +CMA

- SCREENED TO SIZE & DYED BRIGHT IN COLOR FOR OPTIMUM SPREADABILITY
- SODIUM CHLORIDE COATED WITH A LIQUID MAGNESIUM CHLORIDE AND ORGANIC CORN DERIVED ICE MELTER.
- ORGANIC PRODUCT BUILDS IN PAVEMENT EACH APPLICATION TO PROVIDE RESIDUAL ICE MELTING THROUGHOUT WINTER.
- RESIDUAL BUILD UP OF ICE MELTER IN PAVEMENT RESULTS IN LESS CHLORIDES USED.
- EFFECTIVE TO -20° FAHRENHEIT

MADE WITH
**EcoSMART
TECHNOLOGY™**

LESS CORROSIVE · LESS BOUNCE & SCATTER · LONG LASTING · PREVENTS ICE BONDING



LESS CORROSIVE: A PROPRIETARY COATING OF ORGANIC CORN DERIVED AND MAGNESIUM CHLORIDE ICE MELT LIQUID BLEND RESULTS IN LESS CORROSION BY CREATING A BARRIER BETWEEN THE SALT AND METAL.

LESS BOUNCE & SCATTER: THE ORGANICALLY DERIVED LIQUID COATING ACTS AS A TACKIFIER WHILE ALSO ADDING WEIGHT TO EACH ICE MELTING CRYSTAL RESULTING IN LESS BOUNCE & SCATTER.

LONG LASTING: THE ORGANICALLY DERIVED LIQUID COATING CREATES A BUILD UP OF THE ICE MELTER IN THE PAVEMENT THROUGHOUT WINTER AS IT IS APPLIED CREATING A RESIDUAL EFFECT AND A LONGER LASTING MELT.



PREVENTS ICE BONDING: THE BUILD UP OF THE ORGANICALLY DERIVED LIQUID COATING ACTS AS A ANTI-STICK BARRIER (SIMILAR TO BUTTER IN A HOT PAN) DECREASING SNOW & ICE HARD PACK & ALLOWING THE PAVEMENT TO BE SCRAPPED CLEAN.

SAFER FOR THE ENVIRONMENT: THE RESULT OF APPLYING LESS ICE MELTER (CHLORIDES) DUE TO LESS BOUNCE AND SCATTER AND A LONGER LASTING RESIDUAL EFFECT MAKE THIS PRODUCT SAFER FOR THE ENVIRONMENT COMPARED TO ROCK SALT & CALCIUM CHLORIDE.

*EACH SALT CRYSTAL IS COATED WITH A DE-ICING LIQUID MADE FROM A REFINED CORN CARBOHYDRATE DERIVATIVE BLENDED WITH MAGNESIUM CHLORIDE