



We protect
what matters most™



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TO: OUR VALUED CUSTOMERS

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StormGuard® Leak Barrier Surface Change

This announcement is to inform you of a change occurring to the surface of StormGuard® Film-Surfaced Leak Barrier. Please see the important information below:

When?	<ul style="list-style-type: none"> Immediately – the conversion will be on a rolling change basis.
What Product?	<ul style="list-style-type: none"> StormGuard® Film-Surfaced Leak Barrier
What's Changing & Why?	<ol style="list-style-type: none"> Blue Synthetic Surface – Highly durable, patterned surface provides excellent wet/dry traction for installers. Integral Surface Channels – Help move moisture away from the surface. Cooler to Work on – Blue surface is cooler to work on than black underlayments. Branding – The new surfacing will have the latest GAF & StormGuard® branding.
Visual Difference	<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p><u>NEW</u> Surface – Blue</p> </div> <div style="text-align: center;">  <p><u>OLD</u> Surface – Medium Gray</p> </div> </div>
Do-Not-Mix Required?	<ul style="list-style-type: none"> No. StormGuard® with the new blue surface and the previous gray surface can be mixed.
New SKU?	<ul style="list-style-type: none"> Yes. StormGuard® with the new blue surface will utilize: 0939000MV <ul style="list-style-type: none"> The roll UPC and i2of5 codes are NOT changing. No change to quantity of rolls/pallet or rolls/truck.
Geography & Customers?	<ul style="list-style-type: none"> All Sales Areas – All Retail Customers
Marketing Tools & Packaging	<ul style="list-style-type: none"> ➤ Updated Sell Sheets & Mini-Samples reflecting the new blue synthetic surface product are available at GAF Online Fulfillment (DG3): <ul style="list-style-type: none"> RESUL111 – New Mini-Sample RESUL116 – New Sell Sheet ➤ Packaging has been completely redesigned as part of both the broader residential packaging rebrand and StormGuard product enhancement.

Please contact your local GAF Territory Manager, National Accounts Manager or Customer Service Representative with any further questions.

Thank you again for your patience and continued support.