

# LILY RED VELVET

ECS38-10, ECS38-20, ECS38-30

Product Manual - Version 2-2-23



PLANT SIZE: 5.5-6"  
(14/16 cm)

HARDINESS  
ZONE: 3-9

PLANTING  
TIME: SPRING

BLOOM  
TIME: SUMMER



## CONTACT US

# CUSTOMER SERVICE INFORMATION

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Thank you for purchasing  
**LILY RED VELVET**  
**ECS38-10, ECS38-20, ECS38-30**

If you have an issue with your product, do not return.  
Please report items that are damaged or have issues to  
Garden State Bulb Co. within three days of delivery.  
Contact customer service at  
[support@gardenstatebulb.com](mailto:support@gardenstatebulb.com) to open a ticket.

At Garden State Bulb Co., we want all of our customers to  
be completely satisfied with their purchase. Please take time  
to review the contents of the product you received to make  
sure that everything is satisfactory. If you find that any pieces  
are missing or damaged, we will provide replacements at no  
charge within 5 days of purchase.

If you have any other questions or concerns about your GSB  
product, please contact us at:

**Garden State Bulb Co. LLC**  
**1-856-205-9300**  
**[support@gardenstatebulb.com](mailto:support@gardenstatebulb.com)**  
**2720 Industrial Way, Vineland, NJ 08360**

Please keep in mind that for select damaged product  
replacement requests, we will require a photo for submission.

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Please be sure to include the following information when you contact Customer Service:

**YOUR NAME**

**YOUR EMAIL ADDRESS**

**PRODUCT NAME**

**PRODUCT MODEL#**

**RETAILER WHERE PURCHASED**

**DATE OF PURCHASE**

**ORDER NUMBER (IF AVAILABLE)**

## LIMITED GROWTH & FLOWERING GUARANTEE

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Garden State Bulb Co. (GSB) products have been grown with the utmost care and are of excellent quality. In order to obtain the desired end result, it is important that the instructions on our site and/or the accompanying (plant) instructions are followed. Given that we work with a natural product; we offer a 1 Year Limited Growth and Flowering Guarantee.

Garden State Bulb's obligation under this Guarantee is limited to troubleshooting, replacing the product, missing pieces or providing a gift certificate at Garden State Bulb's discretion. All products for which a Guarantee claim is made must be received by GSB and accompanied by sufficient proof of purchase (emailed or original physical store receipt, indicating the date of purchase).

This Guarantee does NOT cover improper handling, storing, weathering, failure to follow directions, improper care, improper maintenance, or acts of nature, (such as damage caused by wind, lightning, snow, water, or ice), or damage caused by improper use of the products are not covered by the product warranty. No other guarantee beyond that specifically set forth above is authorized by Garden State Bulb Co.

## CONTACT US

# PLANTING & CARE INSTRUCTIONS



PLANTING TIME	Spring
BLOOM TIME	Early to Mid Summer
LIGHT	Full Sun to Partial Shade
SPACING	4" to 6" apart, (3 per sq. ft.)
DEPTH	Plant 8" deep
MATURE HEIGHT	32" to 40" tall
BENEFITS	Great Cut Flowers

## Soil Preparation

**Great gardens start with great soil!**  
Soil preparation is essential for successful gardening.

Healthy soil should have good tilth, nutrient content, and a viable population of beneficial microorganisms. We recommend using natural and organic ingredients to prepare the soil and maintain soil fertility. It is always a good idea to have a soil test to identify your soil type (sandy, loam, silt, clay) and find out your soil pH.

**NOTE:** It is important to store correctly until planting. Store in a cool, dry place with plenty of air circulation. Plant in spring as soon as ground has thawed and soil has warmed to 50°F and is workable. Usually 4-6 weeks after the last frost.

## Lily Planting Instructions

- 1 Plant lily bulbs in the spring after the ground has thawed and there is no longer danger of frost.
- 2 Choose a location with well-drained soil. Loosen soil prior to planting.
- 3 Dig a hole in loosened soil 6-8" deep. Place the bulb in the hole with the roots down and pointed end facing up. If any sprouts are present plant them facing up. Space each bulb 6-8" apart.
- 4 After planting, water well so that the soil above the bulbs settles. Keep soil moist during periods of dry weather but do not overwater.



## About Lilies

Garden State Bulb Red Velvet Asiatic Lily Flower Bulbs are imported directly from our farms and growers in Holland. These bulbs are 5.5 to 6 inches (14/16cm) in size and carefully checked for quality before shipment. This fragrant flower blooms gorgeous, slightly recurved, deep red blooms atop tall, sturdy stems. They grow 3 to 4 feet tall and do best in moist, well drained soil. Red Velvet attracts butterflies and hummingbirds, and also grows well in containers as a focal point for any porch or patio!

## CONTACT US

# FREQUENTLY ASKED QUESTIONS

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**Q. When should you plant spring bulbs?**

**A.** Spring planted/summer flowering bulbs and tubers can be planted in the spring when you are certain the ground will no longer freeze in your area.

**Q. What other flowers can you plant with Asiatic Lilies?**

**A.** Peonies, poppies, phlox, and daylilies all combine well with Asiatic lily flowers.

**Q. How long do Asiatic Lilies bloom for?**

**A.** Asiatic lilies bloom up to 1 month long.

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gardening, and planting tips!



**@GardenStateBulb**

# CONTACT US

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