

# Important - PLEASE READ / 重要信息，务必阅读

## PREPRESS/PRODUCTION NOTE:

### 印前/印中注意事项:

**Trapping and overprinting must be applied before this electronic file is output to film.**

此电子档文件在出菲林前必须做扣套、叠印等必要的印前处理。

## BAR CODES / 条形码

**Physically scan and confirm all bar codes are correct before films and mass printing. Do not simply read the number and assume it is correct. If you are unsure, please stop and contact \_\_SCHAWK\_\_.**

在出菲林及大货印刷前，请务必用条码扫描仪实际扫描并确定条形码可读且条码数字正确无误。请注意检测不是简单地目测校对条形码的编码数字便作出假设性的判断。如您不确定的话，请暂停生产并与 \_\_SCHAWK\_\_ 联系。



## CERTIFIED PRINTER REQUIREMENT / 认证印刷商要求

**Lowe's Private Brand packaging must be produced by a Lowe's Certified Printer (unless an official exception is granted) and should not be altered by product vendor or said printer (standard prepress manipulations are allowed). Any necessary content changes must be made by assigned GPR and approved by Lowe's.**

Lowe's自有品牌产品的包装必须由通过Lowe's认证的印刷厂生产（被正式豁免的个别产品的包装除外），且只有Lowe's指定的GPR可以对Lowe's自有品牌产品的包装稿件的内容进行修改，并提交给Lowe's确认，其它任何一方未经允许均不得对Lowe's包装稿件做除正常印前处理之外的任何修改。

## PRODUCT AND PACKAGING TESTING / 产品及包装检测

**We recommend that final approved packaging artwork is submitted to a Lowe's testing lab for review as soon as possible. The lab can help determine if additional changes or labeling updates are needed.**

**NOTE: If artwork adjustments are required, Lowe's is not responsible for any incurred design, translation or printing costs. Vendors are responsible for the execution and accuracy of their packaging. They are solely responsible for inserting all of the correct legal, certification, warning, warranty, handling and other applicable product information.**

我们建议您尽早将最终包装图稿提交给Lowe's认可的实验室审核。实验室可帮助确认是否有地方需要更改或者是否要增加另外的标注。注意：如稿件因此须做额外调整、修改，Lowe's不承担由此产生的设计、翻译或印刷方面的费用。Lowe's产品供货商全权负责提供包装上要插入的法律信息、认证、警示、保修、搬运及其它适用的产品信息内容，并确保其包装按要求设计制作且内容准确。

**DIELINE PROVIDED BY VENDOR:** Dieline - 4 x 4 in Back Label.ai & 018\_Dieline 88B1601A of PDQ Banner.ai

			<b>Lowe's Contact Info :</b> PackageDev@lowes.com Lowe's联系资料 <b>Program 程序 :</b> Illustrator CS6
	2325 North Burdick St. Kalamazoo, MI 49007-1876 U.S.A. Phone: (269) 381-3820 Fax: (269) 382-9070	UPC: 4 710955 793365 Vendor: International Art File Name: 268897_IntArt_AR_018_1032081_lb_cdb_R3.ai Job #: 268897018	VARNISH 表面处理 : N/A

**MINIMUM SUBSTRATE SPEC\* :** 60-80# (90-110 gsm) white pressure sensitive stock (CCLB) 承印物克重不低于 XXXXXX (Label)

**\*The minimum substrate specification serves as a guide whereby vendors may choose to increase the specification as deemed necessary for the support of the particular product. The substrate specification may not be reduced below the stated minimum.**

\* 请参照“承印物及其最低克重”内容选择正确的印刷材种类及其克重。供应商应依据足以保护、支撑产品的原则，决定是否需要使用更高克重的同种材质基，所选材质无论如何不得低于此处标明的克重。

## Label

**COLOR PALETTE / 色板:**

BLACK

**Inks:** Wherever possible inks should be vegetable-based. All inks should be free of hazardous materials and be compliant with US and International Laws pertaining to hazardous metals and substances.

**油墨:** 如条件允许，必须使用植物油墨。所使用的油墨不得含有害物质，并且有害金属残留及有毒物质的含量必须符合美国和国际相关法律法规的规定。

**CLIENT/PRINTER NOTE:** You are responsible for the accuracy of the dieline, barcode, text, legal requirements, handling icons, and all other information. Please check artwork before printing. You are also responsible for meeting Lowe's Minimum Structural Specs, Lowe's Minimum Printing Requirements, and for the color accuracy of final packaging. If you do not have a copy of Lowe's Minimum Structural Specs, Lowe's Minimum Printing Requirements, or the appropriate Color Standard(s) for the brands you are producing, please contact PackageDev@lowes.com.

**CCLB**

**COLOR PALETTE / 色板:**

White Ink

**BRAND SPOT COLOR\***

Lowe's Pt\_Cranberry

**SPOT COLOR\***

Matte AQ Varnish

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