

# PHILIPS

BR30 - E26 smart  
bulb - (2-pack)

Hue White ambiance

Warm-to-cool white light

Instant control via Bluetooth



046677578138



## Easy smart lighting

Add two White ambiance downlights to enhance your home with a range of warm white to cool daylight. Control instantly via Bluetooth in one room or pair with a Hue Bridge to unlock the full suite of features.

### Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice\*
- Set the right mood with warm to cool white light
- Get the perfect light recipes for your daily activities
- Unlock the full suite of smart lighting features with the Bridge

# Highlights

## Control up to 10 lights with the Bluetooth app



Philips Hue with Bluetooth is the easiest way to get started with smart lighting. Set the mood instantly with Bluetooth-enabled light fixtures and the Hue Bluetooth app, which allows you to control up to 10 lights in a room.

## Control lights with your voice\*



Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room or just a single lamp.

## Set the right mood with warm to cool white light



These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

## Get the perfect light recipes for your daily activities



Use the preset Philips Hue light recipes to fit your mood or activities throughout the day. Amp up the energy with the cool white light of the Energize light recipe in the morning or unwind with the subtle, soft light of Relax.

## Unlock the full suite of smart lighting features with the Bridge



The Bridge unlocks the features that make smart lighting truly smart — away-from-home control, voice control, automated lighting, and much more. Add a Bridge to your setup to create immersive experiences, tap into technology that's secure and reliable, and more. The Bridge is the key to smart lighting like you've never seen before.

# Specifications

## Bulb dimensions

- Dimensions (WxHxD): 94x130

## Environmental

- Operational humidity: 5% <H<95% (non condensing)
- Operational temperature: -20°C to 45°C

## Extra feature/accessory incl.

- Dimmable with Hue app and switch: Yes

## Guarantee

- 3 years: Yes

## Light characteristics

- Color rendering index (CRI): 80

**Packaging information**

- EAN: 046677578138

**Power consumption**

- Energy Star Certified: Yes
- Energy Efficiency Label (EEL): n/a

**Service**

- Warranty: 3 year(s)

**Technical specifications**

- Lumen output at 4000K: 650 lumen
- Weight: 110 g
- Bulb technology: LED

**The bulb**

- Brightness: 1,200
- Color temperature: 2000K-6500K
- Diameter: 94 mm
- Fitting: E26
- Form factor: BR30
- Height: 130 mm
- Input voltage: 110V-130V
- Lifetime: 25,000 hour(s)
- Light output: Warm to cool white light
- Lumen output: 650 lm at 4000K
- Max. operation power: 11.5 W
- Max. standby power: 0.2 W
- Number of switching cycles: 50,000
- Power factor: 0.8
- Rated lifetime: 25,000 hour(s)
- Software upgradable: when connected to Hue bridge
- Start up: Instant 100% light output
- Wattage: 11.5 W
- Wattage equivalent: 85 W
- Communication protocol: Bluetooth and Zigbee
- Deep dimmable: Yes
- Software upgradable: When connected to Bluetooth App or Hue Bridge

**What's in the box**

- Hue bulbs: 2

**What's supported**

- Compatible with Effects: Yes
- HomeKit compatible: Yes
- Philips Hue App: IOS 14 and above, Android 10.0 and above
- Voice assistants: Amazon Alexa, Google Assistant, Apple HomeKit (Via Hue Bridge), Microsoft Cortana (Via Hue Bridge)

**Packaging dimensions and weight**

- EAN/UPC - product: 046677578138
- Net weight: 0.200 kg
- Gross weight: 0.320 kg
- Height: 210.000 mm
- Length: 100.000 mm
- Width: 146.000 mm
- Material number (12NC): 929003479402



Issue date: 2023-07-01  
Version: 0.165

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