



BULLS EYE® 2 MULTI-PURPOSE PRIMER & SEALER

DESCRIPTION AND USES

Zinsser® Bulls Eye® 2 Multi-Purpose Primer & Sealer is an interior-exterior water-based primer and sealer designed for application to any surface. It provides excellent hide and adhesion in a fast drying, low odor formulation. It has excellent flow properties, making it ideal for brush, roller or spray application and it is compatible with all architectural topcoats. Bulls Eye 2 Multi-purpose levels evenly to a flat, easy-to-sand finish. It is suitable for use under and over latex and oil-based paints and provides excellent enamel holdout on all types of wood.

Use Bulls Eye 2 Multi-Purpose to prime drywall, plaster, paneling, wood (including exterior plywood and T1-11), concrete, masonry, brick, stucco and trim. It is also suitable for clean galvanized or painted metal, glossy laminates and more. Bulls Eye 2 Multi-Purpose is ideal for blocking bright colors and patterns.

Bulls Eye 2 Multi-Purpose seals unpainted or porous surfaces, extending the coverage of topcoat paints. It is ideal for flat paints, new drywall, wood, masonry and concrete.

MPI #6, #50 Certified*

PERFORMANCE CHARACTERISTICS

- High hiding formula
- Adheres to all surfaces without sanding
- Topcoat in 1 hour
- Sands easily
- Very low odor

PRODUCTS

SKU	Description
285153	5-Gallon
285155	2-Gallon
285156	1-Gallon
285157	1-Quart

PRODUCT APPLICATION

SURFACE PREPARATION

Surfaces should be clean, dry, sound and free of dust, dirt, excessive chalky material, grime, grease, oil, wax, mildew, wallpaper adhesive, or any contamination that may interfere with adhesion. If unsure of cleanliness, wash the surface with a low suds cleaning solution like ammonia or a TSP substitute. Rinse thoroughly and allow to dry. On exterior surfaces, remove unsound coatings, and sand any remaining paint film edges and exposed wood smooth. Kill and remove any mildew. Countersink exposed nail heads, spot prime and fill all nail holes and gouges with spackling compound. Wire brush rusty areas. Clean new galvanized metal with mineral spirits. Spot prime knots with Zinsser® B-I-N Primer-Sealer. Block stains with Bulls Eye 1-2-3® before full-surface priming with Bulls Eye 2 Multi-Purpose.

* Refer to the MPI website for the most current listing of MPI certified products.

PRODUCT APPLICATION (cont.)

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-Approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

APPLICATION

Apply only when air, material, and surface temperatures are between 50-90°F (10-32°C) and the relative humidity is below 85%. Thoroughly mix to ensure any settled pigment is re-dispersed before using. Apply with a synthetic (nylon, polyester or blend) bristle brush, roller, pad or airless sprayer. Follow manufacturer's instructions when using spray equipment. For airless spraying use a 0.017" tip at 2000 to 2500 psi. Wear NIOSH approved respirator and provide adequate ventilation.

THINNING

If thinning is necessary, add no more than 10 fluid ounces of clean water per gallon, mix thoroughly and apply a second coat.

TINTING

Bulls-Eye Multi-Purpose Primer & Sealer may be tinted with up to 2 ounces of universal colorant per gallon to improve topcoat hide. Shake or stir well before using.

DRY TIME

Dry times are based on 70°F and 50% relative humidity. Dries to the touch in 30 minutes, can be recoated in 1 hour. Full hardness develops in 7-10 days. Lower temperatures, higher humidity, and the addition of tint will prolong dry and cure time. Allow more time at cooler temperatures.

CLEAN-UP

Clean application tools with warm water and liquid detergent. Follow equipment manufacturer's directions to clean spray equipment. Dispose of unused or unwanted product in accordance with local laws regulating water-based coatings.

LIMITATIONS

Bulls-Eye 2 Multi-Purpose is not recommended for applications to floors or decks or any surface subject to immersion or prolonged contact with water.



TECHNICAL DATA

BULLS EYE® 2 MULTI-PURPOSE PRIMER & SEALER

PHYSICAL PROPERTIES

Physical Properties		BULLS-EYE MULTI-PURPOSE PRIMER & SEALER
Resin Type		Styrene Modified Water-based Acrylic
Pigment Type		Titanium Dioxide, Calcium Carbonate, Clay
Solvents		Water, Propylene Glycol
Weight	Per Gallon	10.6 lbs.
	Per Liter	1.27 kg
Solids	By Weight	44.3%
	By Volume	29.3%
Volatile Organic Compounds		<100 g/l (0.83 lbs./gal.)
Recommended Dry Film Thickness (DFT) per Coat		1.0-1.5 mils (25-37.5µ)
Wet Film to Achieve DFT (Unthinned material)		3.5-5.0 mils (87.5-125µ)
Theoretical Coverage at 1 mil DFT (25µ)		470 sq.ft./gal. (11.6 m ² /l)
Practical Coverage at Recommended DFT (assume 15% material loss)		Approximately 350-400 sq.ft./gal. (8.6-9.8 m ² /l) depending on application method and surface porosity
Dry Times at 70-80°F (21-27°C) and 50% Relative Humidity	Touch	30 minutes
	Recoat	1 hour
	Full Cure	7-10 days
Shelf Life		5 years
Flash Point		>200°F (93°C)
Safety Information		For additional information, see SDS

The technical data and suggestions for use contained herein are correct to the best of our knowledge, and offered in good faith. The statements of this literature do not constitute a warranty, express, or implied, as to the performance of these products. As conditions and use of our materials are beyond our control, we can guarantee these products only to conform to our standards of quality, and our liability, if any, will be limited to replacement of defective materials. All technical information is subject to change without notice.