



DARE TO DIY DIFFERENTLY

Liquid Rubber EPDM Primer is the ideal solution for bonding our coating to an EPDM surface.

Our EPDM Primer is an Acrylic Emulsion Pressure Sensitive Adhesive, which resists plasticizer migration and has good peel strength and shear resistance.

It is used to prime EPDM membranes to improve adhesion.



LIQUID RUBBER EPDM PRIMER PERFORMANCE FEATURES

- Provides Superior Bond to EPDM Surfaces
- No VOC's & No Harmful Odors
- Cleans Up With Soap & Water
- Water Based
- Flexible When Cured
- Non-Flammable



APPLICATION EQUIPMENT

Liquid Rubber EPDM Primer is applied either by brush, roller, or airless spray application. This primer will require one generous coat with the goal of maximizing adhesion to the existing EPDM roof membrane. The recommended coating thickness of the EPDM Primer is between 4-5 mils DFT (.01 mm) (175-200 ft²/gal). For best results, primer should be applied to a dry surface that is free of dirt, dust, debris, oil, grease, silicone, or any other contaminants that would prevent adhesion. Application within 24 hours of rain is not recommended. Primer will remain very sticky once dried, so be sure to work in manageable sections

Can be sprayed using a light industrial paint sprayer suitable for primers. 0.515-0.519 spray tip.

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DRYING TIME

Curing time will vary depending on temperature and relative humidity. **Liquid Rubber EPDM Primer** will be dry to the touch and will be ready for coating within 1-2 hours at 25°C (50% RH). The primer will remain very sticky after it dries, apply a topcoat as soon as possible after it has dried to the touch and is uniform in color, to prevent contamination of the primed surface.



SUITABLE APPLICATIONS INCLUDE BUT ARE NOT LIMITED TO

- EPDM RV Roofs & Flat Roofs
- EPDM Pond Liners



PHYSICAL PROPERTIES

Color (Liquid)	White (dries clear)
PH Value	7.0 - 9.0
% of solids	54 – 60%
Viscosity CPS @ 24°C	1000 - 3500
Flexibility	Flexible when Cured

Water Resistance	Fair
Flammability	Not Flammable
Shear @ 40°C (1"x1"x1000g)	60 min. (minimum)
Storage	10 – 30°C (50 - 86°F)
Freeze / Thaw Stable	Do not allow to freeze

LIMITATIONS & WARRANTY

- Do not apply to dirty or contaminated surfaces
- Avoid contact with solvents or solvent type adhesives
- Do not apply below 10°C/50°F
Do not use on Olefins such as TPO, Polyethylene or Polypropylene
- Do not apply over coal tar

PACKAGING

- 18.9 L (5 Gal.) Pails
- 3.78 L (1 Gal.) Cans
- 946 ml (1 Quart) Cans

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