

# Law Tag Sample

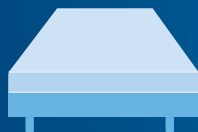
An "X" before and after sku on the law tag indicates it is a floor sample or the word sample indicates the same. Floor samples are excluded from this warranty.

If you remove this tag, keep it with your receipt as both will be required for warranty coverage.

UNDER PENALTY OF LAW THIS TAG IS NOT TO BE REMOVED EXCEPT BY THE CONSUMER
ALL NEW MATERIAL CONSISTING OF
REG NO. OR LIC NO.
YOUR SERTA MANUFACTURER
(ADDITIONAL INFORMATION) Warranty Code Found Here

## BED FRAME REQUIREMENTS

- Bed frame, if used, must include a solid surface and a center support that extends to the floor.
- Slatted platform bed frame may be used, however the platform is required to offer center support that extends to the floor.



### PLEASE BE ADVISED: YOUR NEW MATTRESS IS NOT FIRE-PROOF.

Your new mattress meets fire safety standards issued by the U.S. Consumer Product Safety Commission when used by itself or with a foundation specified on the federal law tag attached to the mattress. Compared to older mattresses, your new mattress will, if ignited, burn more slowly and less intensely, giving you more time to escape.

#### IN ORDER TO REDUCE THE RISK OF FIRE:

- **DON'T** smoke in bed. This is a common cause of fatal fires.
- **DO** keep matches and lighters away from children.
- **DON'T** use candles on or around your bed.
- **DO** keep space heaters away from your bed or other flammable items. Follow all manufacturer's instructions and warnings.
- **DON'T** run electrical cords under your bed or trap them against a wall. Avoid placing lamps where they can fall on the bed.

IN CASE OF FIRE, EXIT AND THEN CALL 911



Always Comfortable.™

## Warranty and Safety Information



So Comfortable, You'll Never  
Count These Guys Again.™



# Warranty Coverage Detail

**Congratulations on your new Serta® mattress.** Our goal is to provide the highest product quality and durability, assuring you of the most comfortable and healthful night's sleep.

## SERTA LIMITED 10-YEAR WARRANTY

Because we strongly believe in the quality, design and craftsmanship of our products, Serta products are warrantied against manufacturing defects in workmanship. For zippered mattress covers, refer to the All Foam Mattress section within the Warranty Coverage Detail section of this limited manufacturer's warranty.

**If you observe a defect, please contact your retailer. You must, within the duration of the warranty, provide the original law tags, proof of purchase (including date of purchase) and be the original purchasing consumer.**

If defective in workmanship or material, your Serta mattress will be repaired or replaced (at our option) without charge, except for transportation and inspection costs (which do not apply in California). If the Serta product you purchased is discontinued at the time of repair or replacement, a current model of comparable quality and value will be selected.

All other claims including incidental or consequential damages are precluded. If identical materials are not available at the time of repair or replacement, Serta reserves the right to substitute materials of comparable quality.

Any and all implied warranties on this product shall not exceed in duration the term of this limited warranty. This warranty begins on the day you purchase your mattress. If your mattress is repaired or replaced, this limited warranty will not be renewed or extended.

Some states do not allow the exclusion or limitation of incidental or consequential damages or limitations on how long an implied warranty lasts, so the above limitation or exclusion may not apply. This warranty gives you specific legal rights. You may also have other rights, which vary from state to state.

This warranty is extended only to the original purchaser of the product.

**To register your product, please visit our website at [www.serta.com](http://www.serta.com) or call us at 888-55-SERTA**



**The Serta® Warranty covers only the following items during normal wear.**

### ALL FOAM MATTRESS

- Sagging or Body impressions that measure  $\frac{3}{4}$ " or greater, only if the mattress has been continuously supported by a foundation (or equivalent) and if used with a frame, the frame shall have center support or a minimum of 5 cross slats with center support that extends to the floor. A Serta adjustable base may be used.
- Zippered mattress covers are warrantied for ten years after the purchase date from manufacturing defects and workmanship, flaws of the zipper or seams, and tearing of the fabric under normal use. The zipper cover should never be removed, see tag for spot cleaning suggestions.

**The Serta Warranty does NOT cover items not expressly listed in the "Warranty Coverage" section, such as, but not limited to:**

- Transportation and inspection costs (except in California)
- Bedding used in hotels, motels or institutional facilities
- Bedding sold "as is", or floor samples, or bedding purchased from second hand parties, non-retail establishments or received as a promotional item
- Bedding height
- Comfort Preference
- Damage of the mattress due to misuse or abuse
- Mattress damage due to an inappropriate foundation or when an incorrect bed frame is used
- Sheet fit
- Fabric stains, soiling, fluid penetration, tears or burns
- Mattress fabric (except as noted in the Warranty Coverage Detail section for an All Foam mattress)
- Zippered mattress cover damage due to improper care including removal of cover
- Change in softness and recovery time associated with memory foam and latex materials over time. This does not affect the pressure relieving qualities of these materials.
- Body impressions in the mattress that measure less than  $\frac{3}{4}$ " for All Foam mattresses
- Sagging in the mattress that measures less than  $\frac{3}{4}$ " for All Foam mattresses

Serta reserves the right to refuse service and invalidate the warranty when the mattress, even if defective, is in an unsanitary condition (due to blood or bodily fluid stains or soiling, infestation or other abuse), when the mattress has evidence of damage from liquid penetration, cleaning or the use of cleaning fluids, or whenever the product failure is caused by factors other than defective workmanship or materials.

Allowing the mattress to be in an unsanitary condition may damage the product and invalidate the warranty. For the health and safety of anyone who would be required to dispose of, or otherwise handle the mattress, Serta may refuse to inspect such products to assess whether covered by the warranty, in which case, Serta reserves the right to deny warranty coverage.

The use of cleaning fluids may damage the fabric and materials in your mattress. Allowing water or other liquids to penetrate your mattress may damage the layers of upholstery, causing materials to compress. Either of these situations may result in damage that will invalidate your warranty.

Serta reserves the right to deny warranty coverage if the mattress exhibits stains or soiling of unknown origin or nature and it appears to Serta, in good faith, that the mattress may be in an unsanitary condition or may have been damaged by liquid penetration or other abuse.

This limited warranty is provided by Serta, Inc. Retain the law tags and proof of purchase to validate warranty coverage.