

# Norb® SMILE® Sunlike Spectrum 11 Watt PAR 30 Long Neck

## THE FEEL RIGHT LIGHT™

What is a Norb SMILE? It's a **Nutri-Orb**, a unique "white" light with a specialized "Sunlike" spectrum to lift your spirits and boost your energy year round—and, it's a wonderful asset for beating the winter blues.

People respond to light, and amazingly **the typical person spends 93 % of their time indoors**. The trouble is—typical lights (bulbs and tubes) do not provide the light nutrition we need, and we can become slow, sluggish, even depressed (a condition some refer to as biological darkness). During the wintertime, we get even less natural light, hence the common term winter blues.

The **Norb SMILE** is designed to provide a light spectrum similar to sunshine (without the damaging U.V. rays). And, this can help your body produce the naturally occurring hormones needed to feel happy and healthy, and to perform at your best. And, **Norb SMILE** can even help you maintain your circadian rhythms and healthy sleep/ wake patterns—particularly when paired with the **Norb SLEEP** bulb. You don't need to, **nor should you, look into your Norb**—just use it in your regular light fixtures in areas that you frequent throughout your day.

Recommended locations for **Norb SMILE** are places where one spends time during the day, such as the office, kitchen, hallway, foyer, lobby, workout room, bathroom, and hotel and conference rooms. *Note: This is flood type bulb (PAR 30 size- 3.75 inch diameter). As such it is typically used in recessed can-light type fixtures, or track lighting. For applications where a smaller bulb is appropriate, we recommend our Norb SMILE 9 Watt bulb.*

### Directions for Use Norb® SMILE® 11 Watt PAR 30 Long Neck

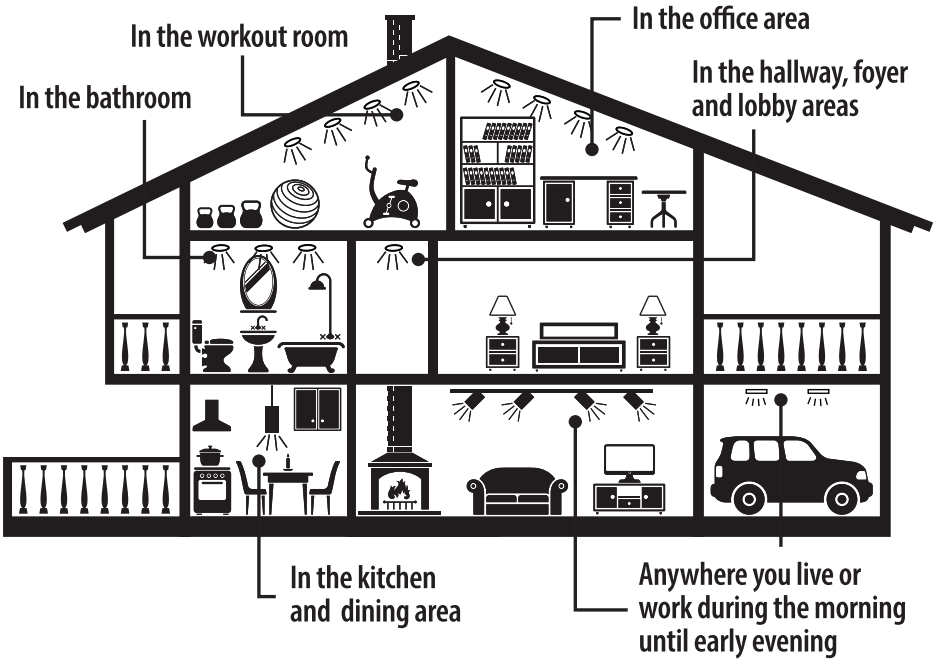
The **Norb SMILE** helps your body to switch on, wake up, energize and feel good. This is due to its specialized light spectrum which helps stimulate morning cortisol production (for energy and alertness) and suppression of melatonin production (which would make us sleepy)—for normalization of our sleep/wake pattern (circadian rhythms). You may already know that your body responds to the natural spectrum of light (through special photo receptors in our eyes), and the natural light spectrum changes throughout the day. People also respond to the intensity of sunlight or cloudiness, and this varies seasonally. Ordinary light bulbs have an unnatural light spectrum which often leaves us feeling sluggish and in some cases melancholy. **Norb SMILE** can help offset the affects of seasonal cloudiness and short days, and help to give us the proper light that we need.

#### Norb SMILE...THE FEEL RIGHT LIGHT™

*Note: Does not substitute for vitamin D supplementation. Not intended as a treatment for disease or illness.*

## Where to place Norb® SMILE® 11 Watt PAR 30 Long Neck

WHERE	Use your <b>Norb SMILE</b> in recessed ceiling can-type or track fixtures that accommodate PAR 30 size bulbs. Appropriate areas are those where you spend your morning and daytime activities; bathroom, kitchen, office, hallway, foyer, lobby, dining area, workout room, anywhere you work or live during the morning and afternoon hours.
WHEN	From sunup until early evening.
HOW	Do not look or stare directly into the <b>Norb SMILE</b> (as is the case with all light bulbs); simply allow <b>Norb SMILE</b> to illuminate your space—no different than with any other lighting product.
SOMETHING TO CONSIDER	In addition to using your <b>Norb SMILE</b> , you may find added benefit by adding <b>Norb SLEEP</b> into your overall illumination and wellness program.



THE FEEL RIGHT LIGHT™  
NorbLighting.com

# Installation Instructions

## Caution: RISK OF SHOCK

- This bulb or Norb (nutri-orb) should not be used where exposed to water.
- Active bulb is hot to the touch and should not be handled when hot.
- Not intended for use with emergency exits.
- Turn off power before inspection, removal or installation.
- Never open—no serviceable parts inside.
- Keep away from heat sensitive and flammable materials.
- If any doubt about the installation or application of this product, please consult electrician.
- Not for use in enclosed fixtures.
- If not installed and used per instructions, may cause excess heat or harmful interference to radio communications.
- Use only on 120 Volt, 60 Hz circuits.
- Weight of device may cause instability with portable luminaires.
- Dimmable.
- Questions? Call 877-554-4065 or email [info@Norb-Light.com](mailto:info@Norb-Light.com).

## WARRANTY

Bulb is warranted to perform free of defects for 2 years. If it fails, you may return it with proof of purchase, for replacement, to:

**Norb Lighting, LLC 14109 Cleveland Street, Nunica, MI 49448**

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

ID# 904696    Made in China

### Lighting Facts Per Bulb

Brightness	750 lumens*
*When not dimmed.	
Estimated Yearly Energy Cost	\$1.74*
*Based on 4 hrs/day, 11 cents per kWh. Cost depends on rates and use.	
Life Based on 4 hrs/day	15 years
Light Appearance - Natural White	
<div><div>Warm</div><div></div><div>5000 K</div><div></div><div>Cool</div></div>	
Energy Used	11 watts

Size - 3.75" x 3.25" standard base  
Beam Angle - 40 degrees  
750 Lumens - similar to a 60w incan. bulb  
Warranty - 2 years



THE FEEL RIGHT LIGHT™  
[NorbLighting.com](http://NorbLighting.com)