



Waterdrop **Company Introduction**

March, 2022

CONTENTS

01

**About
Waterdrop**

02

**Current
Business**

03

**Waterdrop
Cooperation**





01

About Waterdrop

1.1 Waterdrop Brand

1.2 Global Market

1.1 Waterdrop Brand

Waterdrop was founded in 2015 with the wish to provide people around the world with trustworthy water purification solutions and high-quality products to truly purify drinking water.

We have more than **200** water purification products with over **100** patents from multiple countries, with full certifications of **NSF, CE, CSA, WQA, UPC, WARS, UL, FCC**, etc.

Within 5 years, Waterdrop had helped more than 35 million families from 17 countries to get pure and healthy water.



Society responsibility



Waterdrop's Water4Smile program

Waterdrop works with The Water Project and launched the [Water4Smile program](#) to offer clean water for needy children in sub-Saharan Africa, through which Waterdrop will provide two school-based water solutions including hygiene and sanitation education, construction of 6 new latrines, and installation of two hand-washing stations. The project has served approximately 5,500 students so far.

1.2 Global Water Filtration Industry

Increasing Demand of Purified Water Due to COVID-19 Pandemic Going to Enhance the Growth of the Global Water Treatment System Market.

1. The **global RO market** is expected to grow at a CAGR (compound annual growth rate) of 7.25% to reach a market size of **US\$9.227 billion by the year 2022**.
2. Up to Nov. 09, 2020, the **global RO water treatment system** market has recorded a revenue of **\$6.299 billion during the coronavirus outbreak**, increasing from the pre-COVID estimation of \$4.941 billion. The main attributor of this growth is the increasing need of purified drinking water to prevent the spread of coronavirus.
3. The **global residential water treatment equipment** market is anticipated to expand with a **CAGR of 13%** over the period of forecast owing to the increasing adoption of residential water treatment plants across the globe.
4. **North-America market** is expected to expand with a higher momentum owing to the taste, odor and rising expectations on drinking water quality. U.S is anticipated to provide major boost to the market.

Reference: Market watch.com, globenewswire.com, Research and markets.com/, Market research.com



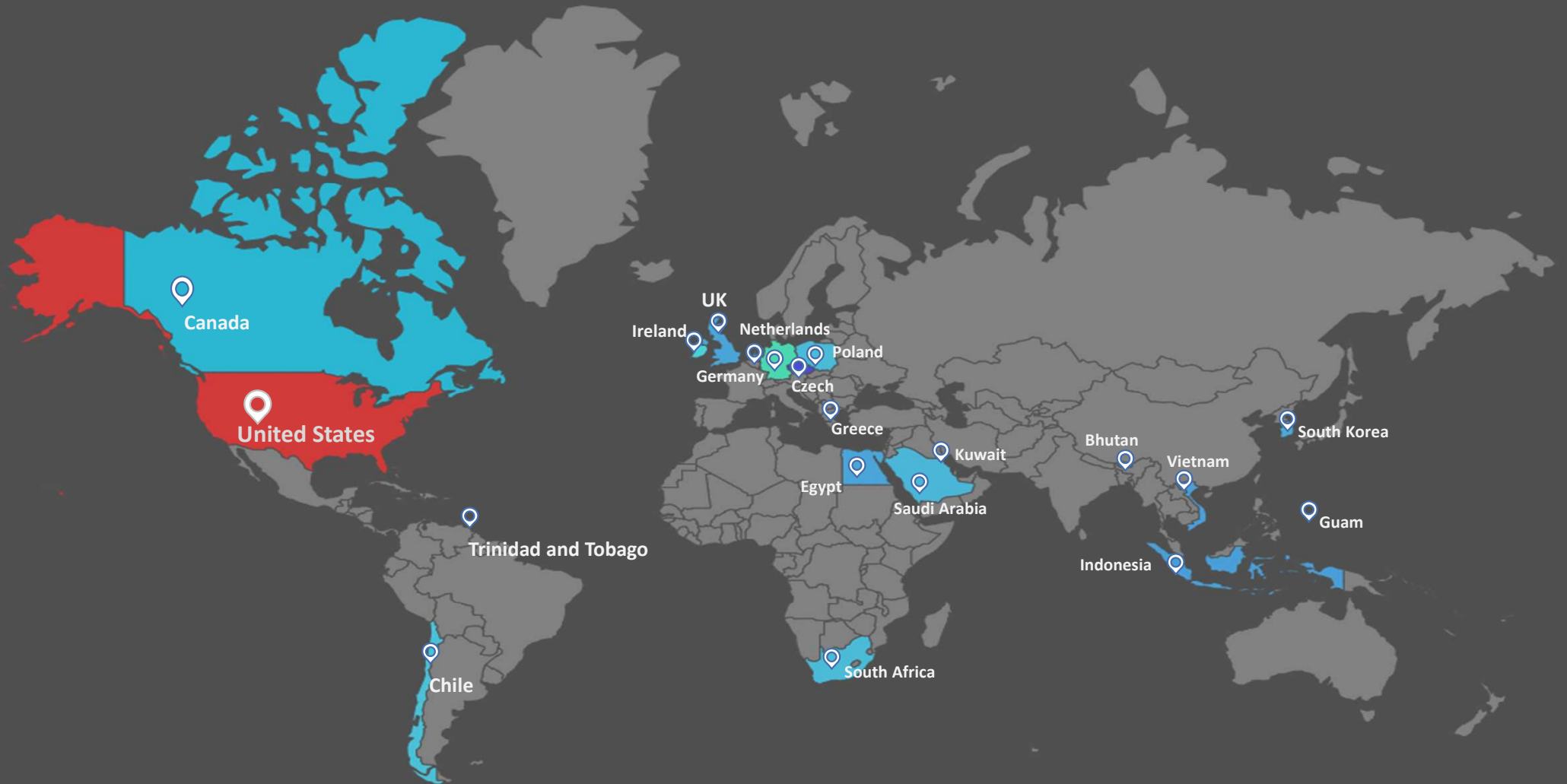
02

Current Business

2.1 Global Business Scope

2.2 Global Warehouse Locations

2.1 Global Business Scope

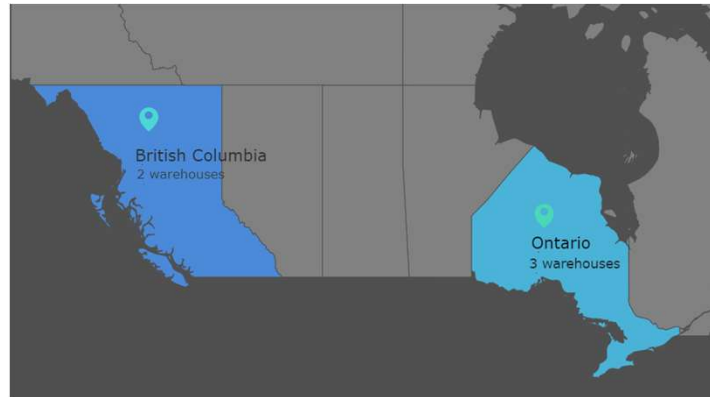


2.2 Global Warehouse Locations

US Warehouses



Canada Warehouses



EU Warehouses



Country/State	Warehouse Qty.
US NJ	2
US LA	7
US IL	1
CA BC	2
CA ON	3

Country/State	Warehouse Qty.
UK NEW MALDEN	1
UK Manchester	1
DE Mörfelden-Walldorf	1
BE Grace-Hollogne	1
Total	19 (Under increasing)

A large, light blue, stylized water drop graphic is positioned on the left side of the slide, partially overlapping the text.

03

Waterdrop Cooperation

3.1 With Distributors & Dealers

3.2 With Dropshippers

3.3 With Hypermarket Retailer

3.4 Delivery Plan

3.1 With Distributors & Dealers

Qualifications of Distributor/Dealers:

- Must have legal registered business and sales certification
- Must provide service of installation and technical support
- Ability to stock in warehouse

Advantages of Being Waterdrop Distributor/Dealer:

- Best price to get the same products, the discount could up to 55% discount
- Get new products before anyone else
- Free training, and continuous marketing & technical support
- Rebate program to get reward if the sales target could be achieved
- Priority of product production and delivery

3.1 With Distributors

Waterdrop Distributor/Dealer Rights & Interests Protection

- Authorized Distribution Agreement
- MAP Rule (Minimum Advertising Price)
- Irreplaceable filter design
- Tracking number to avoid fake products, avoid unauthorized sales and support for after-sales services

3.2 With Dropshippers

Qualifications of Dropshippers:

- No MOQ
- No Capital
- No Inventory

Advantages of Being Waterdrop Dropshipper:

- Easy to register and join in
- One-click to Order
- Free shipping
- Delivery to your clients directly
- Generous discount

3.3 With Hypermarket Retailers

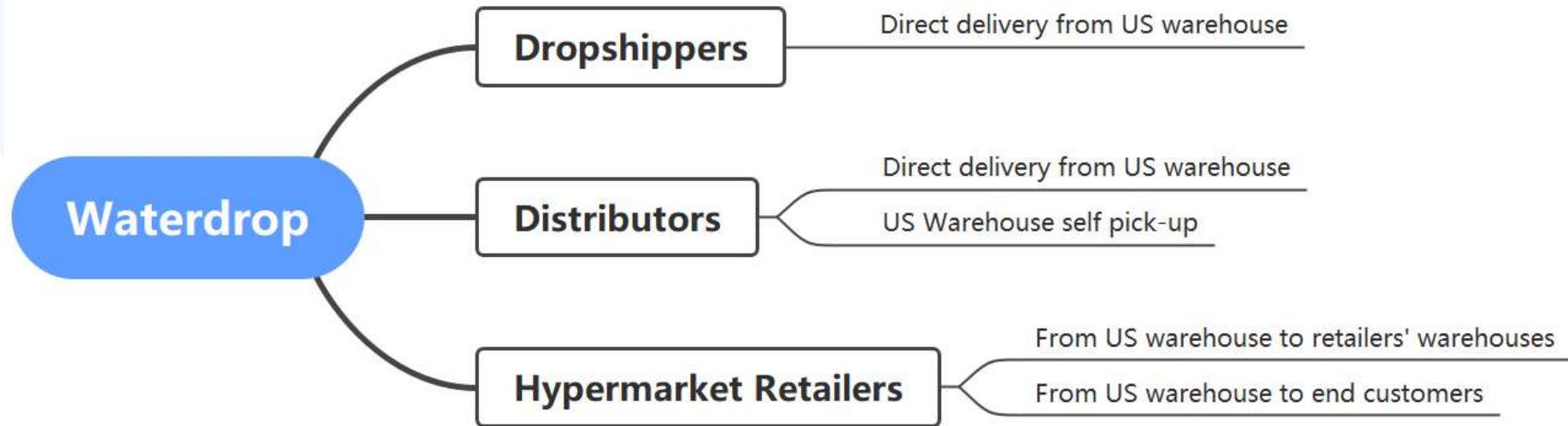
Waterdrop have already launched on the following retailers:

Walmart, Home Depot, Best Buy, Lowe's, Amazon, eBay, Newegg, and Wayfair.

We are looking forward to cooperating with more retailers.

Please pay special attention to the sales representatives, buyers or merchants of other big retailers, such as Kohl's, Target, Menards, Houzz, etc.

3.4 Delivery Plan





**THANK YOU
FOR
REVIEWING**

Waterdrop