

DR. EARTH®

Pure Gold® ALL PURPOSE FERTILIZER



Working For A Better Tomorrow

Innovation is the engine of Dr. Earth®, creating cutting-edge natural and organic garden-friendly products. With our company's total commitment to clean and healthy gardening, we pursue perfection in every Dr. Earth® product. We take immense pride in everything that leaves our facility. As a member of the Sustainable Food Trade Association, our mission is to operate a sustainable business model to preserve our planet. We are committed to upcycling would-be food grade waste into organic fertilizers and soils. This is the highest level of organics and it is our guiding light. We are working for a better tomorrow, and the reason behind all of it is you, our customers.

TRUBIOTIC® FOR SOIL

TruBiotic® is a broad spectrum biological soil inoculant designed to bring life to all soil types in backyard gardens or container plants.

Always mix fertilizer with the soil for maximum results

COMPOST STARTER

Dr. Earth® Pure Gold® All Purpose Fertilizer may also be used to speed up your compost pile.

Guaranteed by Dr. Earth, Inc.

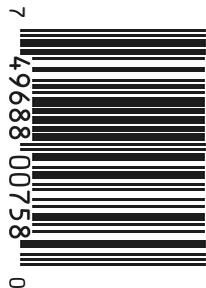
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WARNING:
Cancer - www.P65Warnings.ca.gov.

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ITEM #758P

VEGETABLES, ANNUALS, PERENNIALS & RAISED BEDS

NEW PLANTINGS: During bed preparation, mix in ¾ of a cup of Dr. Earth® Pure Gold® All Purpose Fertilizer for every 10 square feet of growing area (approx. 2 x 5), or 3 cups for every 50 feet of planting row. Till the soil to a depth of 6 to 12 inches and water well.

ESTABLISHED PLANTS: Use 1 cup for every 20 square feet (approx. 4 x 5) of growing area, or 1½ cups for every 50 feet of row. Water thoroughly after application.

WHEN TO APPLY: Every other month year-round.

POTTED PLANTS

NEW PLANTINGS: When potting plants, mix 1 heaping tablespoon of Dr. Earth® Pure Gold® All Purpose Fertilizer per gallon of potting soil, or add ¼ cup per ½ cubic foot (approx. 5 gallons) of potting soil. Mix fertilizer & soil thoroughly. Water well after planting.

ESTABLISHED PLANTS: Sprinkle 1 tablespoon for every 6 inches of pot diameter, or ¼ cup per ½ cubic foot (approx. 5 gallons) of soil. Water thoroughly.

WHEN TO APPLY: Every other month year-round

TREES & SHRUBS

NEW PLANTINGS: Before you plant, add 1 cup of Dr. Earth® Pure Gold® All Purpose Fertilizer to the soil that will be used to fill the tree or shrub hole. Once planting is completed, add an additional ½ cup and cultivate gently into the top 6 inches of planting surface and water well.

ESTABLISHED PLANTS: Use 1 cup for every inch of trunk diameter (measured at 4"–6" above soil line). Broadcast inside of the drip line. Water thoroughly after application.

WHEN TO APPLY: Every other month year-round

FERTILIZER TEA

FOR A RICH LIQUID MIXTURE OF DR. EARTH® PURE GOLD® ALL PURPOSE FERTILIZER, mix 2 pounds, or 5 cups for every 5 gallons of water. Let the mixture set for 24 hours. Strain well and mulch all the solids around the root zone. The liquid portion (tea) can be applied at 1 to 2 cups per plant, or 2 to 4 cups for larger plants. Use full strength to foliar feed and for deep root feeding of all plants.

LAWNS

Spot treat as needed, use ½ cup per 10 sq. ft.

GUARANTEED ANALYSIS:

Total Nitrogen (N) 2%
2% Water Insoluble Nitrogen
Available Phosphate (P₂O₅) 2%
Soluble Potash (K₂O) 2%

DERIVED FROM:

Alfalfa, fish bone meal, potassium sulfate and kelp.

STORE:

in a dry cool place.

Avoid direct sunlight.

EXPIRATION DATE:

Best if used before:

ALSO CONTAINS NON-PLANT FOOD INGREDIENTS:

	Colony Forming Units (CFU) / gram
Bacillus amyloliquefaciens	3,500,000
Bacillus licheniformis	3,500,000
Bacillus megaterium	1,250,000
Bacillus pumilus	1,250,000
Bacillus subtilis	1,250,000

MYCORRHIZAE:

<i>Endomycorrhizae (VAM):</i> Propagules/gram	<i>Ectomycorrhizae:</i> Propagules/gram
Glomus aggregatum 0.16	Laccaria laccata 37.12
Glomus clarum 0.16	Laccaria bicolor 37.12
Glomus deserticola 0.16	Pisolithus tinctorius 1,485
Glomus etunicatum 0.16	Rhizopogon villosulus 37.12
Glomus intraradices 0.16	Rhizopogon luteolus 37.12
Glomus mosseae 0.16	Rhizopogon amylopogon 37.12
Glomus monosporium 0.16	Rhizopogon fulvigleba 37.12
Paraglomus brasilianum 0.16	Scleroderma cepa 74.25
Gigaspora margarita 0.16	Scleroderma citrinum 74.25

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.aapfco.org/metals.htm>

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