



Date: April 23, 2025
 Product: Roku Streaming Stick
 SKU: 3840R
 UPC: 829610008417
 UCC: 10829610008414
 MSRP: \$29.99



Product Title

Long (200 characters)

Roku® Streaming Stick® 2025 - HD Roku Streaming Device for TV with Voice Remote - Free & Live TV

Medium (120 characters)

Roku® Streaming Stick® 2025 - HD Roku Streaming Device for TV with Voice Remote

Short (80 characters)

Roku® Streaming Stick® 2025 - HD Roku Streaming Device for TV

Feature Bullet Points

Long

- **HD streaming made simple:** With America's #1 TV streaming platform*, exploring popular apps—plus tons of free movies, shows, and live TV—is as easy as it is fun.
- **Compact without compromises:** The sleek design of Roku® Streaming Stick® won't block neighboring HDMI ports, and it even powers from your TV alone, plugging into the back and staying out of sight. No wall outlet, no extra cords, no clutter.
- **No more juggling remotes:** Power up your TV, adjust the volume, and control your Roku device with one remote. Use your voice to quickly search, play entertainment, and more.
- **Take your favorite TV with you:** With this player's portable design, you can take your TV to-go when traveling—without logging in on someone else's device.
- **All the top apps:** Never ask "Where's that streaming?" again. Now all of the top apps are in one place, so you can always stream your favorite shows, movies, and more.
- **Home sweet home screen:** Jump right in with a home screen that easily gets you to what you want to watch fast.
- **Unbelievably free live TV:** Enjoy 500+ TV channels with live news and weather, sports coverage, and more—totally free.
- **Quick and easy setup:** Just power up your device, connect to the internet, and dive into a world of streaming.

*Based on hours streamed—Hypothesis Group

Short

- Easily upgrade any HD TV to America's #1 TV streaming platform*
- Enjoy 500+ free TV channels with live news and weather, sports coverage, and more
- Slim design plugs directly into your TV—no blocked ports, no power brick, no mess
- Roku Voice Remote with TV controls

*Based on hours streamed—Hypothesis Group

Product Description

Long (100 words)

Roku® Streaming Stick® is the easiest way to upgrade any TV to America's #1 TV streaming platform*. Start streaming in a snap and enjoy 500+ free HD TV channels with live news, weather, sports coverage, and more. With its sleek, portable design, this player stays out of sight and out of the way of other HDMI ports. It even powers directly from your TV—no wall outlet needed. Our handy voice remote does it all, from adjusting the volume to controlling your streaming.

*Based on hours streamed—Hypothesis Group

Short (50 words)

Roku® Streaming Stick® is the easiest way to upgrade any TV to America's #1 TV streaming platform*. Start streaming in a snap and enjoy a massive selection of free, live, and premium TV—all in a device that powers directly from your TV, stays out of sight, and out of the way of other HDMI ports.

*Based on hours streamed—Hypothesis Group

What's in the Box?

- Roku® Streaming Stick®
- Voice remote
- Two pre-installed batteries
- Power cable

Technical Specifications

TV Compatibility	HD TVs Up to 1080p (1920 x 1080) with up-scaling from 720p
Networking	802.11b/g/n dual-band Wi-Fi® (2.4 GHz / 5 GHz)
Ports	Built-in HDMI and USB-C for power
Audio features	Digital stereo over HDMI® DTS Digital Surround™ pass through over HDMI Supports pass-through of Dolby-encoded audio over HDMI
Remote control	Voice remote with TV power, volume, and mute buttons* *Remote TV power and volume buttons work with most TVs.
Compatibility	Works with Roku Smart Home Works with Apple AirPlay and HomeKit Works with Google Home Works with Alexa

Product Weights and Measurements

Player - Out of Box Dimensions

Width:	21 mm, 0.8 in
Height:	11.5 mm, 0.5 in
Depth:	94 mm, 3.7 in
Weight:	23 g, 0.8 oz

Remote - Out of Box Dimensions

Width:	42 mm, 1.7 in
Height:	20 mm, 0.8 in
Length:	140 mm, 5.5 in
Weight:	52 g, 1.8 oz

Retail Package Dimensions

Width:	94 mm, 3.7 in
Height:	146 mm, 5.7 in
Depth:	38.5 mm, 1.5 in
Weight:	156.6 g, 5.5 oz

Master Carton – 12 packages

Width:	203 mm, 8.0 in
Height:	175 mm, 6.9 in
Length:	268 mm, 10.6 in
Weight:	2.5 kg, 5.5 lbs

Pallet

TI (cartons per layer):	19
HI (total layers):	11

Battery

Size:	AAA
Type:	Alkaline
Voltage:	1.5
Weight:	9 gr, 0.3 oz
Length:	44.5 mm, 1.8 in
Depth:	10.5 mm, 0.4 in