If you are not sure which percentage is right for you the most popular percentage is 55% and is more or less a general-purpose percentage.

Shade Cloth % Density	Plants
30%	Asters, Chrysanthemums, Geraniums, & Snapdragons
47%	Bedding Plants, Gloxinias, Herbs, Iris, Lilies, Vegetables
55%	Bromeliads, Focus, Orchids (Dendrobiums, Epidendrums, Vandas)
63%	Orchids (Oncidiums, Phalaenopsis)
73%	Ferns, Orchids (Cypripediums) Philodendron
80%	Ginseng

Shade Cloth % Density	Living Things
30%	Bird protection, Deer Fencing
47%	Dog Runs, Decks/ Patio Cover
55%	Dog Runs, Decks/ Patio Cover
63%	Dog Runs, Decks/ Patio Cover
73%	Privacy fencing, Deer fencing
80%	Privacy fencing, Deer fencing