

VanZyverden's RUDBECKIA GOLDSTRUM



Rudbeckia fulgida Goldstrum is a Missouri native which is also known by the common name of Black-eyed Susan or Coneflower. It is easily grown in average soils. It is free-blooming and features daisy-like flowers with yellow and brownish centers. Prolific bloomer from mid-summer into fall. Goldstrum is one of the most popular perennials commercially grown.

*also known as black
eyed susan or cone flower*

*blooms faithfully for years
with virtually no attention*

success guaranteed

About This Variety: Won the 1999 Perennial Plant of the Year Award. Mass in bold drifts in the perennial border, cottage garden and/or naturalized areas. Attracts butterflies and tolerates; deer, drought, clay soil and air pollution. This is one tough Plant!

Growing Instructions: Best planted in groups for dramatic effect in full sun, on moist, yet well drained soil. Plant as a single specimen, or in mass plantings to create a focal point in the garden.

Care Tip: Deadhead spent flowers to encourage additional bloom.

Exposure: full sun

Height: grows 18-24" tall

Spacing: plant 24" apart, 1.5-2" deep

USDA Zones: hardy in USDA zones 4-9

Guaranteed to grow 1 year from purchase if directions are followed. Any concerns related to quality and/or counts feel free to contact us.

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Let's get social!



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