

THE SMART CHOICE FOR REAL WATERPROOF HARDWOOD

100% WATERPROOF FLOORING

1 REAL HARDWOOD FOR REAL LIFE

- Maintains its beauty even in the busiest homes
- Uniquely beautiful....no two planks are the same!

2 WATER? NO WORRIES

- 100% waterproof means no swelling, cracking or peeling when wet
- Install it anywhere - even kitchens, bathrooms, mudrooms, basements, laundry rooms and other wet areas

3 CLEANING IS A BREEZE

- Easy to clean and maintain
- Can even be damp mopped

4 EASY DIY- FRIENDLY INSTALL

- Click-together planks install in a snap over existing hard surface floors
- No adhesive or installation experience required

5 STRENGTH + STABILITY COME NATURALLY

- Hides most subfloor imperfections
- Won't expand or contract once installed



WHAT HAPPENS WHEN WET?

SMARTCORE Naturals

After Before



Traditional Hardwood

Before After



vs

AVAILABLE IN:



HARDWOOD 5.00" w x Random Length
BAMBOO 5.12" w x Random Length



WHY SMARTCORE NATURALS?

	SMARTCORE NATURALS	ENGINEERED HARDWOOD	TRADITIONAL HARDWOOD
100% WATERPROOF	●		
ADHESIVE-FREE DIY CLICK INSTALLATION	●	○	○
INSTALLS DIRECTLY OVER EXISTING HARD SURFACE FLOORS	●	○	
INSTALLS IN LARGE ROOMS WITHOUT TRANSITION STRIPS	●		
REQUIRES NO ACCLIMATION AND MINIMAL SUBFLOOR PREP	●		
HIDES SUBFLOOR IMPERFECTIONS	●	○	○
SUITABLE FOR LIGHT COMMERCIAL/HEAVY RESIDENTIAL TRAFFIC	●	○	○
GUARANTEED FOR 3 SEASON HOMES	●		
CAN BE INSTALLED ON ANY LEVEL OF THE HOME	●	○	

SMARTCORE NATURALS SPECS

100% WATERPROOF + PET-PROOF + KID-PROOF	✓
DIY CLICK INSTALLATION	✓
STRONG + STURDY CORE (SPC)	✓
BEVELED EDGES	✓
LIMITED LIFETIME RESIDENTIAL WARRANTY	✓
5 YEAR LIGHT COMMERCIAL WARRANTY	✓
SQUARE FEET PER CARTON	Hardwood: 20.01 sq.ft. Bamboo: 20.49 sq.ft.
PLANK SIZE	Hardwood: 5.00"w x Random Length Bamboo: 5.12"w x Random Length