

You work hard to build your client-base, your crew and your reputation.

Every job well done reflects on you and is an opportunity to strengthen your business.



Innovation goes hand-in-hand with hard work. As a leading contractor, your capacity to innovate can positively impact the performance and efficiency of every job, and the tools, techniques and material you use can significantly improve the cost-performance and quality of a home build.



At CertainTeed, we believe innovation should be pervasive throughout the home—from foundation to rooftop. It's why we developed CertainTeed Landmark® Solaris® Cool Roof, a sustainable shingle granule technology that couples energy-saving cool roof performance to CertainTeed's most popular shingle brands.*



*Our SRI values meet or exceed industry standards and CertainTeed Landmark® Solaris® is listed with the Cool Roof Rating Council.



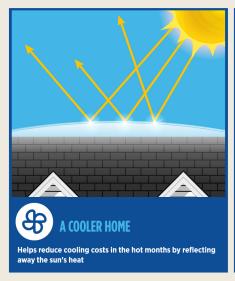


Sunlight is comprised of three types of radiation: UV radiation that can be destructive and degrade building materials; visible light that determines the color perception; and infrared radiation that sets temperatures. The capacity to reflect sunlight with bright colors has traditionally been at odds with homeowners preference for darker colors...until now!



CertainTeed Landmark Solaris Cool Roofs are available in rich authentic colors, including dark hues and tones, with Solar Reflectivity Index (SRI) values that meet and exceed code compliance standards for energy reflectivity. Landmark Solaris Cool Roof may even qualify for credits in LEED®, NAHB® and other programs. Landmark Solaris Cool Roof also features CertainTeed's proven NailTrak, Quadrabond and CertaSeal technologies.

Solaris® CoolRoof Solar Reflectivity









The payoff? CertainTeed Landmark Solaris Cool Roof helps homeowners reduce cooling costs without compromising on the aesthetics. Now, contractors can offer this remarkably good-looking and environmentally positive technology providing you with yet, another outstanding way to shine!

CertaSeal®



QuadraBond®



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