

Van Zyverden's
CALLAS PINK JEWEL



Calla (*Zantedeschia*) lilies are extraordinary flowers, are native to Southern Africa, and are grown from rhizomes. They can be grown in beds, borders, in containers for cut flowers, and even indoors in a sunny window. Great for growing in a cutting garden and showing off indoors in your nicest vases. For the look and feel of a tropical garden in North America, calla lilies definitely fit the bill, as their trumpet-shaped spathes and arrow-shaped leaves transport you to the tropics. Best of all, they are deer and rabbit resistant.

*Very popular cut flower,
coveted by florists*

*Trumpet shaped blooms
2-3" across*

Enjoy as a house plant

About This Variety: Striking pink color blooms atop tall stems, makes Pink Jewel an excellent choice for fresh cut flowers with long-lasting vase life. An elegant choice often used by florists and interior landscapers, they are also used in wedding bouquets, corsages and boutonnieres.

Growing Instructions: It is easy to grow callas. They prefer loose well-drained soil, planted in full sun or partial shade in warmer climates. Plant after threat of frost has passed. The 'eyes' or growing points should be facing upwards when planted. Water liberally during the growing season as they should not be dry at any time. Three bulbs will usually fit a 10-12" pot.

Care Tip: Calla bulbs are only summer hardy, so be prepared to dig them up in fall or treat them as an annual in areas receiving frost in the winter.

Exposure: Full sun to partial shade

Height: Grows 16-28" tall

Spacing: Plant 12-24" apart, 4" deep

Hardy in: USDA zones 8-10

Guaranteed to grow 1 year from purchase if directions are followed. Any concerns related to quality and/or counts feel free to contact us.

834229 S19

Let's get social!



Van Zyverden, Inc.

www.vanzyverden.com

P.O. Box 550 • Meridian, MS 39302-0550
customerservice@vzusa.com