



gaf.com

Made to protect your home. Your story. And those of over **50 million** of your fellow Americans!

Install Peace Of Mind.

Install To Protect.

When you install GAF Timberline® High Definition® Shingles with **Advanced Protection**® Shingle Technology, you're getting the very best combination of weight and performance that modern manufacturing technology can deliver. In fact, you won't find a shingle that surpasses Timberline® on:

Toughness
Wind uplift resistance
Flexibility
Fire resistance



That's why every Timberline® High Definition® Shingle comes with GAF's transferable Lifetime Itd. warranty*—for your peace of mind!—plus the backing of the Good Housekeeping Seal.**





*See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

**Timberline® High Definition® Shingles have earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind these products. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)

Install To **Invest.**

Your roof can represent up to 40% of your home's "curb appeal." Timberline[®] High Definition[®] Shingles not only protect your most valuable asset but also beautify your home for years to come—and add to its resale value.

In fact, an independent research firm surveyed homeowners about the brand of architectural shingles they preferred. The result: **more homeowners preferred the look of Timberline® High Definition® Shingles** to the other leading brands.* So why settle for anything less than a genuine Timberline® roof?

*Based on a 2010 survey of homeowners conducted in Ohio & Georgia and commissioned by GAF.

Here's What Female Homeowners Have To Say...

GAF recently received the Women's Choice Award for being the brand that is a "gold standard when it comes to meeting **high standards of quality and service**," as rated by female homeowners in the U.S.



And see the back page of the "TimberStories" insert to read what Professional REALTOR® Appraisers have to say about Timberline® Shingles!



Install To Impress.

Timberline[®] High Definition[®] Shingles are unlike any others, thanks to our proprietary shadow bands. Each shadow band is applied using a sophisticated, computer-controlled "feathering" technique. When combined with our randomly blended top layer, it results in a shingle with exceptional depth and dimension—**and a striking look unmatched by any other brand.**

But don't just take our word for it. See for yourself. When you compare Timberline® High Definition® Shingles to typical architectural shingles, it's easy to see why they'll look sharper and more beautiful on your roof—while enhancing the resale value of your home.

See the difference...





The color blends on Timberline[®] High Definition[®] Shingles are sharp and well defined—to give your roof maximum dimensionality and depth. Color shown: Hickory







Find four Timberine Shingle

There's A Timberline[®] Shingle To Fit Your Taste And Your Budget.

Looking for an ultra-dimensional wood-shake look? For just pennies-a-day more, you can enjoy Timberline Ultra HD[®] Shingles!

Timberline Ultra HD® Shingles will cost you just pennies-a-day more than standard architectural shingles. In return, you can enjoy the thickest, most ultra-dimensional wood-shake look for your roof.

Thanks to extra-thick layers combined with our proprietary color blends, Timberline Ultra HD[®] Shingles offer a natural beauty and incredible thickness that you'll notice and appreciate.

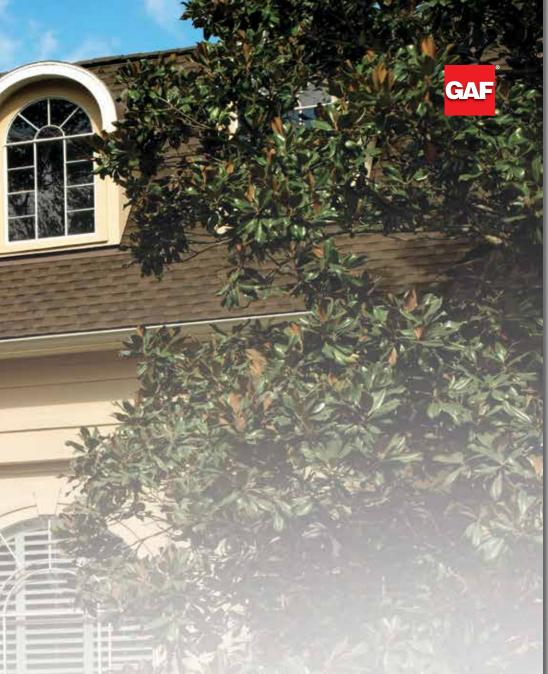
(Not to mention how much they'll increase the resale value of your home!)



Extra-thick layers make Timberline Ultra HD® Shingles up to 53% thicker than standard architectural shingles for a natural dimensional beauty that you'll notice and appreciate.*



*Comparison refers to Timberline HD® Shingles. Thickness varies by plant; see actual shingles for comparison.



Or, you can choose Timberline HD[®], North America's #1-selling shingle.

More homeowners choose **Timberline HD®** Shingles than any other brand. They offer just the right combination of beauty, performance, and reliability—and are the best value in roofing today.

When you install Timberline HD® Shingles, you'll be installing the brand that professional installers have long preferred for its rugged, dependable performance—thanks to **Advanced Protection**® **Shingle Technology**. And you'll be getting your own genuine Timberline® roof!



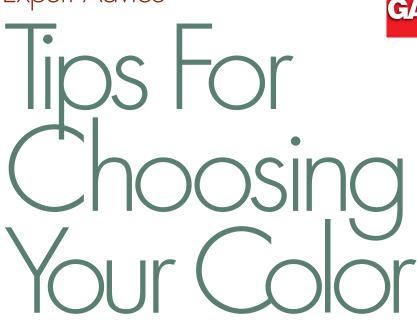
Timberline[®] High Definition[®] Shingles Provide These Unique **Benefits**

- Beautiful Look... Features GAF's proprietary color blends and enhanced shadow effect for a genuine wood-shake look.
- Highest Fire Rating... Class A fire rating from Underwriters Laboratories.
- High Performance... Designed with Advanced Protection® Shingle Technology, which reduces the use of natural resources while providing superior protection for your home (visit gaf.com/aps to learn more).
- Stays In Place... Dura Grip[™] Adhesive seals each shingle tightly and reduces the risk of shingle blow-off. Shingles warranted to withstand winds up to 130 mph.¹
- Peace Of Mind... Lifetime Itd. transferable warranty with Smart Choice[®] Protection (non-prorated material and installation labor coverage) for the first ten years.²
- Perfect Finishing Touch... Use Timbertex® Premium Ridge Cap Shingles or Ridglass® Premium Ridge Cap Shingles.³
 - ¹ This wind speed coverage requires special installation; see GAF Shingle & Accessory Ltd. Warranty for details.
- ² See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/ structures not meeting the above criteria, Lifetime coverage is not applicable.
- ³ Timbertex[®] Premium Ridge Cap Shingles are available across the U.S. (except the Western Area). Ridglass[®] Premium Ridge Cap Shingles are available only in the Western Area of the U.S.

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



Expert Advice



A successful exterior design project depends on a tasteful color combination. Here are some simple suggestions for making the best shingle selection:

- Observe how much of your roof is visible from the street or common view. A larger roof looks best in neutral tones. If the roof angle is normal or slight, you can use more colorful shingles or interesting patterns.
- Use colors in the same color family as the body of your house for a simple, non-accented combination. An example is a gray roof on a gray house, whether light or dark gray. Trim in white or black will keep it understated.
- Use bright or more colorful colors to make a design statement. For example, a green roof on a red brick house or a red roof on a gray house.
- And remember, follow your instinct. Choose the color and style that make you comfortable. After all, you're the one looking at it every time you come home!

—Patricia Verlodt

Patricia Verlodt has been responsible for coloring products for many Fortune 500 companies as well as having a specialty in exterior products. Her work has been featured in major newspapers as well as in many magazines such as Real Simple, Better Homes and Gardens, and Forbes.



45 years of listening to millions of satisfied homeowners have resulted in a color palette that Americans have embraced. The following pages can help you find your ideal shingle choice.

WEATHERED WOOD

Weathered Wood is truly the perfect neutral color. Straddling the line between warm and cool tones, this shade complements a broad range of hues—especially clay, the current most popular color for home exteriors. Blending beautifully with nature, this color also works well paired with sage, cream, ivory, and all manner of beiges.

GAF

"We love our roof! Our area receives quite a bit of wind, rain, and storms in the spring. It is wonderful to no longer be concerned with shingles flying off the house."

-Tracy Christie, Bloomington, IN

SLATE

Slate is a cool gray with a beautiful green undertone—exactly like real slate. This shade coordinates well with both grays and greens on the cool side as well as with white, cream, and ivory exteriors. A roof done in Slate will add a warm and inviting feel to any home.



"The High Definition" Shingles really added to the look of the house. Knowing the product is backed by a company like GAF is comforting."

-David Cusumano, Collegeville, PA

BARKWOOD

Barkwood is a popular neutral brown color that coordinates well with most other warm colors, such as beige, taupe, cream, gold, and yellow. Its nature-based tone emulates wood, fitting in well with natural surroundings. You'll love the way this color enhances the overall tones of your house.



"I absolutely love the look of my new roof and how it stands out among my neighbors. They have begun to follow my lead and now our little subdivision is being transformed."

-Joann Steers, Arlington, TX

C H A R C O A L

Charcoal is the most neutral of all shades, making it versatile enough to use on your roof regardless of your home's style. This cool-toned color works wonderfully with home exteriors that feature blues, grays, or whites; you'll also find it paired with yellow, gold, sage, or green.



"I am the toughest customer you will ever find anywhere. Outstanding is an understatement."

-Patrice McDonough, Des Plaines, IL

HICKORY

Hickory is an inviting brown shade that has the added element of a red undertone, giving it a rich look. It's an excellent companion to both brick and stone homes that have shades of red or terra cotta. You'll also love how this color looks on homes with warm neutrals of brown and beige as well as with yellows and golds.



"It looks GREAT! My wife loves the color and I love the Lifetime ltd. warranty."

-Kevin McGrath, Dawsonville, GA

Color Availability

Most Popular (Available Nationwide)



We can help you choose the right shingle for your roof!

Try GAF's Virtual Home Remodeler at gaf.com. Visualize GAF shingles on a house like yours—or upload and decorate your own house. Try different siding, trim, and brick colors. It's fun!







Regional (See Color Availability Chart On Next Page For Details)



*Select colors are ENERGY STAR® qualified (U.S. only) and listed with the Cool Roof Rating Council (CRRC). See gaf.com for availability and details.

Availability Chart



IMBERLINE	Ask your contractor which of these GAF plants supplies the shingles in your area						
- LIFETIME RIGH DEFINITION SHINGLES	Baltimore/ Myerstown	Dallas/ Ennis	Michigan City	Minneapolis	Shafter	Tampa	Tuscaloosa
Most Popular Colors:							
Barkwood							
Charcoal							
Hickory		•				٠	
Hunter Green		•	•	•	•	•	•
Shakewood		•					
Slate				•			
Weathered Wood							
Regional Colors:							
Birchwood			•	•		•	•
Biscayne Blue							
Copper Canyon					•		
Driftwood						•	•
Fox Hollow Gray			•	•			
Mission Brown	•	•	•	•	•	1	
Oyster Gray	•					1	
Patriot Red						1	
Pewter Gray		•					
Sienna Sunset							
Sunset Brick							
White ¹						•	•
Williamsburg Slate			•				

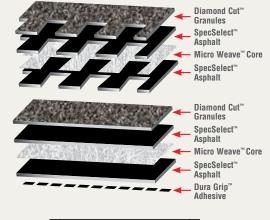
Product Kev: – Timberline HD[®]

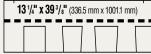
▲ – Timberline Ultra HD®

ARN MORE A

¹ Select colors are ENERGY STAR[®] qualified (U.S. only) and listed with the Cool Roof Rating Council (CRRC). See gaf.com for availability and details.

The many protective layers of a **Timberline**® Shingle





- · Fiberglass asphalt shingle
- Lifetime ltd. transferable warranty¹
- Smart Choice[®] Protection for the first 10 years¹
- 130 mph ltd. wind coverage²
- Listed Class A Fire UL 790
- Passes ASTM D7158, Class H
- ASTM D3161, Type 1, Class F
- StainGuard[®] Shingle Protection¹ (available in most areas)
- ENERGY STAR® qualified (white only)³
- CSA A123.5⁴
- ASTM D3018, Type 1
- ASTM D3462⁵
- Miami-Dade County approved⁶
- Florida Building Code approved
- Texas Department of Insurance⁶
- ICC approved⁶
- Classified in accordance with ICC-ES AC438
- Approximately 64 Pieces/Square
- Approximately 3 Bundles/Square (Timberline HD®)
- Approximately 4 Bundles/Square (Timberline) Ultra HD®)
- Approximately 256 Nails/Square
- 5 5/8" (142.88 mm) exposure
- ¹ See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.
- ² Requires special installation; see GAF Shingle & Accessory Ltd. Warranty for details.
- ³ ENERGY STAR[®] qualified in U.S. only.
- ⁴ Refers to shingles sold in Canada only.
- ⁵ Periodically tested by independent and internal labs to ensure compliance with ASTM D3462 at time of manufacture.
- 6 Applies to some plants.





(available in most areas)





Timbertex[®] and Ridglass[®] Premium Ridge Cap Shingles



Ridglass[®] Premium Ridge Cap Shingles

Important Warning:

Timbertex[®] and Ridglass[®] Premium Ridge Cap Shingles are designed to complement the color of your Timberline[®] Shingles. But some contractors cut costs by using the tabs from a 20-year or 25-year 3-tab shingle as your ridge cap. To ensure the closest color consistency for your roof, ask your contractor to use genuine Timbertex[®] or Ridglass[®] Premium Ridge Cap Shingles.

- Complements Timberline[®] Colors... Designed to complement the color of your Timberline[®] Shingles
- Strong Protection For Hips & Ridges... Multi-layer design protects the most vulnerable areas of your roof
- Perfect Finishing Touch... Exceptionally thick designs with massive 8" (203 mm) exposure are 2–3 times thicker

(versus using cut-up 3-tab shingles) for a distinctive, upscale look

- Stays In Place... Dura Grip[™] Self-seal Adhesive seals each piece tightly and reduces the risk of shingle blow-off
- Peace Of Mind... Up to a Lifetime ltd. warranty when installed on Lifetime Shingle roofs[†]

*See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Itd. warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.

Timbertex[®] Premium Ridge Cap Shingles are available across the U.S. (except the Western Area). Ridglass[®] Premium Ridge Cap Shingles are available only in the Western Area of the U.S.



The American Harvest[®] Collection: Classic Timberline[®] With A Modern Twist





Designed to complement your home's exterior color scheme, the American Harvest® Collection will give you that modern architectural style you want, at a price you can afford!

Our fresh color palette combines subtle blends with contrasting colors to give your roof unexpected depth and beauty.



Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles. This product is not available in all areas. See gaf.com for regional product availability.



Quality You Can Trust...From North America's Largest Roofing Manufacturer

gaf.com

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More Than Just Coverage On Your Shingles! Get Automatic Lifetime Protection On Your Entire GAF Roofing System!*

When you install any GAF Lifetime Shingle and at least 3 qualifying GAF accessories, you'll automatically get:

- A Lifetime ltd. warranty on your shingles and all qualifying GAF accessories!*
- Non-prorated coverage for the first 10 years!*





LIFETIME

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INGL

Advanced Protection[®] Shingle Technology results in superior protection for your home while reducing the use of precious natural resources. That's better

for your home—and better for

To learn more about why Advanced Protection® Shingles are your best choice, visit gaf.com/aps.

the environment!

GAF offers you many great Lifetime Shingle choices, including **Timberline**[®] Shingles with Advanced Protection[®] Shingle Technology. They're the #1-selling shingles in North America!

GAF Cobra® Attic

Ventilation

Helps remove excess heat and moisture from your attic that can raise your energy bills, cause premature peeling of interior paint and wallpaper, and even affect your health.

Roof Deck Protection

GAF

Allows moisture to escape from your attic while providing an exceptionally strong layer of protection against wind-driven rain. Also, lies flatter for a better-looking roof.

SOUTHEAST

813-829-8880

GAF Leak **Barrier**

Provides exceptional protection against leaks caused by roof settling and extreme weather. Ideal upgrade at all vulnerable areas (including at the eaves in the North[†]).

WEST

800-445-9330

GAF

Starter Strip Shingles

Saves time, eliminates waste, and reduces the risk of blow-off...and may even help qualify for upgraded wind warranty coverage (see GAF Shingle & Accessory Ltd. Warranty* for details).

GAF

Ridge Cap Shingles

Enhances the beauty of your home while guarding against Teaks at the hips and ridges.



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SALES OFFICES: NORTHEAST CENTRAL 630-296-1980 717-866-8392





The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)





and energy and soy-based ink

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