

DR. EARTH®

Pure Gold® ALL PURPOSE FERTILIZER



Working For A Better Tomorrow

Innovation is the engine of Dr. Earth®, creating cutting-edge natural and organic garden-friendly products. With our company's total commitment to clean and healthy gardening, we pursue perfection in every Dr. Earth® product. We take immense pride in everything that leaves our facility. As a member of the Sustainable Food Trade Association, our mission is to operate a sustainable business model to preserve our planet. We are committed to upcycling would-be food grade waste into organic fertilizers and soils. This is the highest level of organics and it is our guiding light. We are working for a better tomorrow, and the reason behind all of it is you, our customers.

TRUBIOTIC® FOR SOIL

TruBiotic® is a broad spectrum biological soil inoculant designed to bring life to all soil types in backyard gardens or container plants.

Always mix fertilizer with the soil for maximum results

COMPOST STARTER

Dr. Earth® Pure Gold® All Purpose Fertilizer may also be used to speed up your compost pile.

Guaranteed by Dr. Earth, Inc.

To the full extent permissible by applicable law, the company disclaims all warranties, express or implied, including, but not limited to, implied warranties of merchantability and fitness for a particular purpose. The company does not warrant the quality, composition, content or materials included in the product. The company will not be liable for any damages of any kind arising from the use of the product, including but not limited to direct, indirect, incidental, punitive and consequential damages. This limitation of liability shall be applicable to any claims regardless of legal theory, and whether such legal theory involves tort, negligence, contractual liability or otherwise. Your exclusive remedy shall be limited to a refund of the purchase price for the product. Certain state laws may not allow limitations on implied warranties or the exclusion or limitation of certain damages. If these laws apply to you, some or all of the above disclaimers, exclusions or limitations may not apply to you, and you may have additional rights.



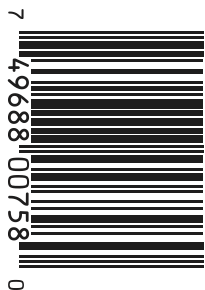
WARNING:

Cancer - www.P65Warnings.ca.gov.

DR. EARTH, CO.

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ITEM #758P

VEGETABLES, ANNUALS, PERENNIALS & RAISED BEDS

NEW PLANTINGS: During bed preparation, mix in $\frac{3}{4}$ of a cup of Dr. Earth® Pure Gold® All Purpose Fertilizer for every 10 square feet of growing area (approx. 2 x 5), or 3 cups for every 50 feet of planting row. Till the soil to a depth of 6 to 12 inches and water well.

ESTABLISHED PLANTS: Use 1 cup for every 20 square feet (approx. 4 x 5) of growing area, or $\frac{1}{2}$ cups for every 50 feet of row. Water thoroughly after application.

WHEN TO APPLY: Every other month year-round.

POTTED PLANTS

NEW PLANTINGS: When potting plants, mix 1 heaping tablespoon of Dr. Earth® Pure Gold® All Purpose Fertilizer per gallon of potting soil, or add $\frac{1}{4}$ cup per $\frac{1}{2}$ cubic foot (approx. 5 gallons) of potting soil. Mix fertilizer & soil thoroughly. Water well after planting.

ESTABLISHED PLANTS: Sprinkle 1 tablespoon for every 6 inches of pot diameter, or $\frac{1}{4}$ cup per $\frac{1}{2}$ cubic foot (approx. 5 gallons) of soil. Water thoroughly.

WHEN TO APPLY: Every other month year-round

TREES & SHRUBS

NEW PLANTINGS: Before you plant, add 1 cup of Dr. Earth® Pure Gold® All Purpose Fertilizer to the soil that will be used to fill the tree or shrub hole. Once planting is completed, add an additional $\frac{1}{2}$ cup and cultivate gently into the top 6 inches of planting surface and water well.

ESTABLISHED PLANTS: Use 1 cup for every inch of trunk diameter (measured at 4"–6" above soil line). Broadcast inside of the drip line. Water thoroughly after application.

WHEN TO APPLY: Every other month year-round



FERTILIZER TEA

FOR A RICH LIQUID MIXTURE OF DR. EARTH® PURE GOLD® ALL PURPOSE FERTILIZER, mix 2 pounds, or 5 cups for every 5 gallons of water. Let the mixture set for 24 hours. Strain well and mulch all the solids around the root zone. The liquid portion (tea) can be applied at 1 to 2 cups per plant, or 2 to 4 cups for larger plants. Use full strength to foliar feed and for deep root feeding of all plants.

LAWNS

Spot treat as needed, use $\frac{1}{2}$ cup per 10 sq. ft.

GUARANTEED ANALYSIS:

Total Nitrogen (N) 2%
2% Water Insoluble Nitrogen
Available Phosphate (P₂O₅) 2%
Soluble Potash (K₂O) 2%

DERIVED FROM:

Alfalfa, fish bone meal, potassium sulfate and kelp.

STORE: in a dry cool place.

Avoid direct sunlight.

EXPIRATION DATE:

Best if used before:

ALSO CONTAINS NON-PLANT FOOD INGREDIENTS:

	Colony Forming Units (CFU) / gram
Bacillus amyloliquefaciens	3,500,000
Bacillus licheniformis	3,500,000
Bacillus megaterium	1,250,000
Bacillus pumilus	1,250,000
Bacillus subtilis	1,250,000

MYCORRHIZAE:

Endomycorrhizae (VAM):	Propagules/gram	Ectomycorrhizae:	Propagules/gram
Glomus aggregatum	0.16	Laccaria laccata	37.12
Glomus clarum	0.16	Laccaria bicolor	37.12
Glomus deserticola	0.16	Pisolithus tinctorius	1,485
Glomus etunicatum	0.16	Rhizopogon villosulus	37.12
Glomus intraradices	0.16	Rhizopogon luteolus	37.12
Glomus mosseae	0.16	Rhizopogon amylopogon	37.12
Glomus monosporum	0.16	Rhizopogon fulvigleba	37.12
Paraglomus brasilianum	0.16	Scloderma cepa	74.25
Gigaspora margarita	0.16	Scloderma citrinum	74.25

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.aapfco.org/metals.htm>

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