



BLAST MAX PORTABLE BLENDER

BC251ANZ Series | Owner's Guide



IMPORTANT SAFETY INSTRUCTIONS

PLEASE READ ALL INSTRUCTIONS BEFORE USE • FOR HOUSEHOLD USE ONLY

	Read and review instructions for operation and use.
	Indicates the presence of a hazard that can cause personal injury, death or substantial property damage if the warning included with this symbol is ignored.
	For household use only.
	Indicates location to attach cable for charging unit.
	Do not immerse in any liquid.
When using electrical appliances, basic safety precautions should always be followed, including the following:	

⚠WARNING: To reduce the risk of injury, fire, electrical shock or property damage, basic safety precautions must always be followed, including the following numbered warnings and subsequent instructions. Do not use appliance for other than intended use.

- 1 Read all instructions prior to using the appliance and its accessories.
- 2 Use only a power supply with an extra low voltage corresponding to the marking on the bottom of the motor base.
- 3 **ALWAYS** exercise care when cleaning the CrushBlade™ Assembly inside the vessel. The blades are sharp, handle carefully. Failure to use care when handling the CrushBlade™ Assembly will result in a risk of laceration.
- 4 Take your time and exercise care during unpacking and appliance setup. This appliance contains sharp blades that can cause injury if mishandled.
- 5 Take inventory of all contents to ensure you have all parts needed to properly and safely operate your appliance.
- 6 Before use, wash all parts that may contact food. Follow washing instructions covered in this Owner's Guide.
- 7 **DO NOT** blend hot, effervescent, or carbonated liquids, as doing so may cause pressure buildup, resulting in risk of burns or other injuries to the user.
- 8 **DO NOT** fill the blending vessel past the **MAX FILL** line.
- 9 Blades are sharp. Handle carefully.
- 10 Keep hands, hair, and clothing out of the vessel when loading and operating. **DO NOT put your hands inside the vessel or anywhere near the CrushBlade™ Assembly. Blades can still activate when the sip lid is removed.**
- 11 Remove utensils prior to processing. Failure to remove may cause the blending vessel to be damaged or to shatter, which may cause personal injury.
- 12 To protect against the risk of fire from battery damage, **DO NOT** submerge the motor base in any form of liquid or ice.
- 13 **DO NOT** store outdoors or allow the motor base to come into contact with any liquid.
- 14 **DO NOT** allow children to operate this appliance or use as a toy. Close supervision is necessary when any appliance is used near children.
- 15 This appliance is **NOT** intended to be used by people with reduced physical, sensory, or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the appliance by a person responsible for their safety.
- 16 Before each use, inspect CrushBlade™ Assembly for damage. If a blade is bent or damage is suspected, contact SharkNinja to arrange for replacement.
- 17 **DO NOT** attempt to sharpen blades.
- 18 **DO NOT** allow any part of the unit to contact hot surfaces, including stoves and other heating appliances.

IMPORTANT SAFETY INSTRUCTIONS

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- 19 **ALWAYS** use the appliance on a dry and level surface.
- 20 Keep hands, hair, and clothing out of the vessel when loading and operating.
- 21 **ONLY** use attachments and accessories that are provided with the product or are recommended by SharkNinja. The use of attachments, including canning jars, not recommended or sold by SharkNinja may cause fire, electric shock, or injury.
- 22 During operation and handling of the appliance, avoid contact with moving parts.
- 23 **DO NOT** operate the appliance with an empty container.
- 24 **DO NOT** microwave any containers or accessories provided with the appliance.
- 25 **DO NOT** perform grinding operations.
- 26 **DO NOT** attempt to defeat the interlock mechanism. Ensure the vessel and sip lid are properly installed before operation.
- 27 **DO NOT** expose the containers and accessories to extreme temperature changes. They may experience damage.
- 28 **NEVER** leave the appliance unattended while in use.
- 29 If you find unmixed ingredients sticking to the sides of the cup, turn off the appliance using the Power Button, and use a scraper to dislodge ingredients.
- 30 **DO NOT** attempt to remove the vessel and/or sip lid from the motor base while the CrushBlade™ Assembly is still spinning. Allow the appliance to come to a complete stop before removing lid and/or vessel.
- 31 **DO NOT** store ingredients for extended amounts of time before or after blending them. Some foods may contain active ingredients or release gases that will expand if left in a sealed container, resulting in excessive pressure buildup that can pose a risk of injury.
- 32 If the appliance overheats, a thermal switch will activate and temporarily disable the motor. To reset, turn **OFF** the Ninja Blast Max Portable Blender using the Power Button and allow it to cool for at least 60 minutes before using again.
- 33 **DO NOT** process dry ingredients without adding liquid to the blending vessel. Unit is not intended for dry blending.
- 34 Operate **ONLY** with the sip lid on.
- 35 **DO NOT** refrigerate or freeze the blender motor base.
- 36 **DO NOT** use an extension cord. Plug charger directly into an electric outlet.
- 37 Use only with the charger provided with the appliance. Do not attempt to use this charger with any other product. Likewise, do not attempt to charge this appliance with any other charger.

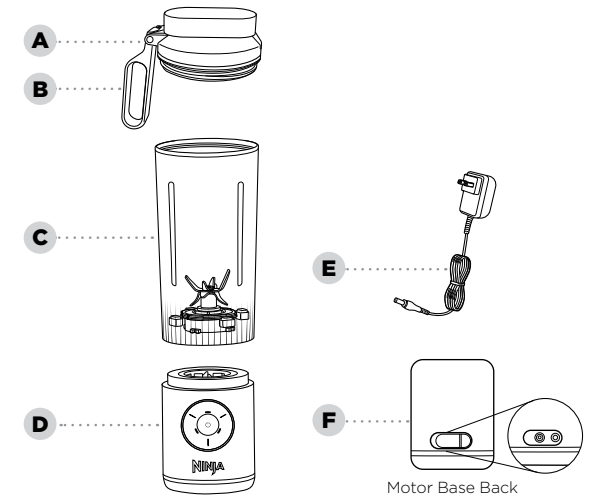
BATTERY USE

- 1 The battery is the power source for the Ninja Blast Max Portable Blender. Carefully read and follow all charging instructions.
- 2 **DO NOT** incinerate this appliance even if it is severely damaged. The lithium-ion batteries can explode in a fire. Always properly recycle products powered by lithium-ion batteries.
- 3 Since there is no power cord, prevent accidental blade activation by ensuring the blender is turned **OFF** when not in use, while cleaning, or when drinking from the sip lid.
- 4 Keep the battery away from all metal objects such as paper clips, coins, keys, nails, or screws. Shorting the battery terminals together increases the risk of fire or burns.
- 5 Under abusive conditions, liquid may be ejected from the battery. Avoid contact with this liquid, as it may cause irritation or burns. If contact occurs, flush with water. If liquid contacts eyes, seek medical help.
- 6 This unit contains batteries that are only replaceable by skilled persons.
- 7 This unit contains batteries that are non-replaceable and moving parts that potentially present risk to the user.

SAVE THESE INSTRUCTIONS

PARTS

- A Sip Lid
- B Carry Handle
- C Blending Vessel with built-in CrushBlade™ Assembly
- D Motor Base
- E Charging Cord
- F Charging Port



*Blending vessel size and quantity, accessories, and colour vary by model.

CHARGING ⚡

Charge the unit before first use with the provided charging cord. Charging port is located at the back of the motor base.

When charging, the  LED will flash GREEN. When charge reaches 100%, the power icon LED will remain solid GREEN. A full charge may take up to 3 hours.

Refer to the LED section for additional information on charging states.

BEFORE FIRST USE

IMPORTANT: Review all warnings at the beginning of this Owner's Guide before proceeding.

NOTE:

- All attachments are BPA-free. All attachments **EXCEPT** the motor base are top-rack dishwasher safe. **DO NOT** use a heated dry cycle. Ensure the vessel is removed from the motor base before placing the vessel in the dishwasher. Exercise care when handling CrushBlade™ Assembly.
- Thoroughly rinse and air dry all appropriate parts.

Remove all packaging materials from the unit. Exercise care when unpacking CrushBlade™ Assembly, as the blades are sharp.

To clean the vessel and lid, remove the vessel from the motor base, remove the lid, and add warm water up to the MIN LIQUID line. Next, add a small drop of liquid dish soap. Securely attach the lid to the vessel, attach the vessel to the motor base, and blend. After the blend has completed, remove the vessel from the motor base and empty the contents into a sink. Rinse the vessel and lid with warm water then let air dry.

DO NOT submerge the motor base in water when cleaning. Exercise care when handling CrushBlade™ Assembly, as the blades are sharp.

USING THE CONTROL PANEL

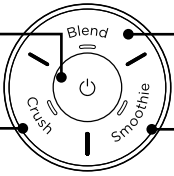
PROGRAMS:

POWER BUTTON

Power unit **ON** and **OFF**. Battery icon LEDs display battery status.

CRUSH

Auto-iQ® program for ice crushing power for frozen drinks.



BLEND

30-second manual blend mode for protein shakes.

SMOOTHIE

Auto-iQ® program for fresh and frozen fruit smoothies.

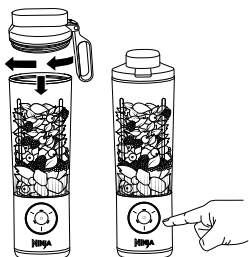
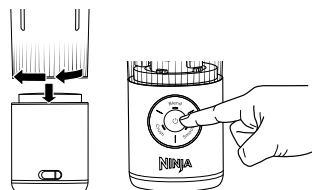
LED Shows	BATTERY Status
All programs solid WHITE	Ready to blend— displays battery life color.
solid GREEN	Fully charged.
flashing GREEN	Charging state.
solid RED	Low battery—charge unit.
flashing RED	No battery—requires charge.

LED Shows	TROUBLESHOOTING	Solutions
All Programs Flashing WHITE	Vessel Improperly Installed	Re-install the vessel on the motor base, twisting clockwise until the vessel clicks into place.
Selected Blend Program Flashing PURPLE	Blades Blocked	Ingredients are stuck in blades or agitation is needed. Add more liquid or remove the vessel from the motor base and shake the blockage free before reinstalling the vessel and blending again.
Programs Solid Orange	Motor Base Overheating	Let the motor base sit at room temperature to cool down for at least 60 minutes before blending again. Motor base will not charge when overheated.
Power LED Flashing RED & GREEN	Incorrect Charger	Unplug and find provided 13.3V DC , 0.75A charging cable.
All LEDs Flashing RED	Motor Error	Call Customer Service at AU 02 8801 7666 NZ 0800 112 660

USING THE BLENDING VESSEL

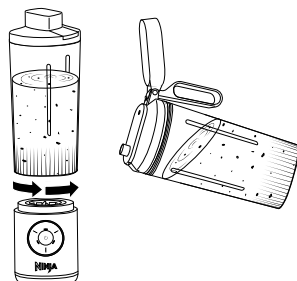
IMPORTANT: Review all warnings at the beginning of this Owner's Guide before proceeding.

- 1 Install the vessel onto the motor base, rotating clockwise until it clicks into place.
- 2 Turn unit **ON** by pressing the  button until all program LEDs illuminate solid WHITE and the  illuminates, displaying the remaining battery life colour. Ensure the unit is fully charged ( is solid GREEN) before loading the vessel.



- 3 Remove lid from vessel and add ingredients, starting with liquids then solid ingredients. If using ice, always add last. **DO NOT** fill ingredients past the **MAX FILL** line. Secure lid onto the vessel, twisting clockwise to tighten.
- 4 For a 30-second blend, press the BLEND button. For ingredients including fresh or frozen fruit, press SMOOTHIE, and for frozen drinks with just ice and liquid, press CRUSH. If needed, shake blender between blends to move ingredients.

- 5 When blending is complete, remove the vessel from the motor base by rotating the vessel anticlockwise and lifting up. **DO NOT** remove the vessel before the blade has stopped moving.
- 6 Open the sip lid to sip.
- 7 Power **OFF** the unit by pressing the  button. If you want to drink with the motor base attached, turn the motor base **OFF** before drinking.
- 8 Refer to the Care & Maintenance section for cleaning and storage instructions.



CARE & MAINTENANCE

CLEANING

Blades can still operate when the lid is removed. Always remove the vessel from the motor base before cleaning the vessel.

Quick Clean

Remove vessel from motor base and remove lid from vessel. Add warm water to the MIN. LIQUID line then add 1 small drop of dish soap. Secure the lid onto the vessel, attach the vessel onto the motor base, and press BLEND. Let unit blend for a few seconds, then press the BLEND button again to stop the program. Remove vessel from motor base, empty contents, and rinse vessel and lid with warm water.

Hand Washing

Remove the vessel from the motor base and wash the lid and vessel with warm soapy water. Use a dishwashing utensil to clean the CrushBlade™ Assembly inside the vessel. Exercise care when cleaning the CrushBlade™ Assembly as the blades are sharp. Empty contents and rinse vessel and lid with warm water. **DO NOT** expose the motor base to water or other liquids. Let all parts air dry.

Motor Base

Motor base is **NOT** dishwasher safe and **CANNOT** be exposed to or submerged in water or other liquid. If needed, wipe motor base with a damp cloth.

DEEPER CLEAN

Dishwasher

Vessel and sip lid are top-rack dishwasher safe. **DO NOT** use a heated dry cycle. Ensure the vessel and sip lid are removed from the motor base before placing them in the dishwasher.

STORING

Store the unit upright in a cool, dry environment.

DO NOT store blended or unblended ingredients in the vessel with the CrushBlade™ Assembly for prolonged periods of time.

DO NOT stack items on top of the vessel. Store any remaining attachments alongside the unit or in a cabinet where they will not be damaged or create a hazard.

If your unit needs servicing, call Customer Service at **AU** 02 8801 7666 | **NZ** 0800 112 660. So we may better assist you, please register your product online at **AU** ninjakitchen.com.au | **NZ** ninjakitchen.co.nz and have the product on hand when you call.

PRODUCT REGISTRATION

Please visit **AU** ninjakitchen.com.au | **NZ** ninjakitchen.co.nz to register your new Ninja® product within ten (10) days of purchase. You will be asked to provide the store name, date of purchase, and model number along with your name and address.

The registration will enable us to contact you in the unlikely event of a product safety notification. By registering, you acknowledge you have read and understood the instructions for use and warnings set forth in the accompanying instructions.

ORDERING REPLACEMENT PARTS

To order additional parts and attachments, visit **AU** ninjakitchen.com.au | **NZ** ninjakitchen.co.nz

TROUBLESHOOTING GUIDE

⚠WARNING: To reduce the risk of shock and unintended operation, turn OFF unit before troubleshooting.

Ensure the unit is not charging when troubleshooting. Ensure the unit is fully charged and vessel is properly aligned.

Control panel doesn't turn off.

- Press the  button to turn the unit **ON** and **OFF**.

Doesn't mix well; ingredients get stuck.

- When filling the vessel, start with liquid then fresh fruit or veggies, followed by leafy greens or herbs. Then add seeds, powders, or nut butters. Finish with ice or frozen ingredients.
- If ingredients are routinely getting stuck, adding some liquid will usually help. You can also shake the blender while blending or turn the blender upside down, start a blend cycle, and turn it right side up to move ingredients while blending.

Sip lid is hard to assemble onto the vessel.

- Set the assembled motor base and vessel on a level surface. Place the sip lid on top of the vessel and align the threads so the sip lid sits flat. Turn clockwise until you have a tight seal.

Vessel is hard to assemble onto the motor base.

- Set the motor base on a level surface. Place the vessel on top of the motor base and align the threads so the vessel sits flat. Turn clockwise until the vessel clicks into place. When the vessel is properly installed, the program LEDs on the control panel will be white and the  button will display the current battery level.

TWO (2) YEAR LIMITED REPLACEMENT WARRANTY

For guarantee claims, you will need to submit a proof of purchase in the form of a valid receipt that displays date and place of purchase. This warranty does not replace but is in addition to your statutory rights.

If your product becomes defective due to faulty material or workmanship within a period of 2 years from the date of purchase, we warrant to do the following:

- **For New Zealand Consumers:** We will replace the defective/faulty part with a new product, free of charge or if the unit is deemed defective/faulty we replace the unit with an equivalent or upgraded model, at our discretion.
- **For Australian Consumers:** Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and for compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure.

Replacement items will be covered by the limited warranty for the balance of the warranty period from the date of the original purchase. **Please note: Your warranty is subject to the following conditions:**

- **DO NOT** operate the appliance with a damaged plug or cord or if the unit has been dropped, damaged or dropped in water.
- To avoid the risk of electric shock, do not disassemble or attempt to repair the appliance on your own. If the supply cord is damaged, it must be replaced by a qualified electrician to avoid a hazard. Incorrect re-assembly or repair can cause a risk of electric shock or injury to persons when the appliance is used.
- The item has not been misused, abused, neglected, altered, modified or repaired by anyone.
- The item has been subjected to fair wear and tear.
- The item has not been used for trade, professional or hire purposes.
- The item has not sustained damage through foreign objects, substances or accident.

What is not covered?

- Accessories supplied with the item.
- Components that are subject to natural wear and tear caused by normal use in accordance with operating instructions.
- Unauthorised/improper maintenance/handling or overload is excluded from this warranty.

NOTES

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NOTES

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REGISTER YOUR PURCHASE

AU ninjakitchen.com.au | NZ ninjakitchen.co.nz



@NinjaKitchenAU | @NinjaKitchenNZ

RECORD THIS INFORMATION

Model Number: _____

Serial Number: _____

Date of Purchase: _____
(Keep receipt)

Store of Purchase: _____

TECHNICAL SPECIFICATIONS

Voltage: 13.3V DC, 0.75A

SHARKNINJA PTY. LTD.
Suite 23.02, Level 23,
45 Clarence St, Sydney NSW 2000
AU ninjakitchen.com.au | NZ ninjakitchen.co.nz

Illustrations may differ from actual product. We are constantly striving to improve our products; therefore the specifications contained herein are subject to change without notice.

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CRUSHBLADE is a trademark of SharkNinja Operating LLC.

This product may be covered by one or more U.S. patents.
See sharkninja.com/patents for more information.

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