

Area Rug Care & Cleaning



GUIDELINES FOR CLEANING AND MAINTAINING YOUR RUG

GENERAL CARE

Before you begin: Always read the label located on the back of your area rug. Carefully follow any special instructions provided by the manufacturer to maintain the validity of your rug warranty.

Wrinkles

Temporary wrinkling is common in area rugs after they have been packaged and shipped. Reverse roll your area rug and store in a warm, dry place (i.e. laundry room, sun room) for 2- 3 days to help the fibers relax.

Vacuuming

Vacuum on a regular basis, at least once weekly, to extend the beauty and life of your rug. Avoid engaging the beater bar of your vacuum to prevent accidental pulls and snags in the fibers.

Rotation

Rotate your rug every few months to evenly distribute wear. Rugs in high traffic areas can be rotated more frequently.



STAIN REMOVAL

Tip: Always treat the affected area immediately. The longer a stain sits, the more difficult it is to remove. Clean using a blotting motion. Never scrub your rug, as this can damage the fibers and set the stain deeper into the rug.

- For water soluble stains (i.e. berries, soft drinks, ice cream, jelly, mud¹), mix a solution of 1/4 tsp. white vinegar with 32 oz. water in a spray bottle. Spray generously and blot dry with a damp, clean cloth.
- Area rugs made of synthetic fibers can also be spot cleaned using a solution of mild detergent and cold water.
- For more difficult stains, professional cleaning is recommended.

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