


CREE LIGHTING



SMART LED BULB
CONTROL WITH APP OR VOICE

 Bluetooth +  Wi-Fi

NO HUB NEEDED
FAST PAIRING



CONNECTED MAX™



Exceptional smart lighting made simple with our free Cree Lighting app for iPhone and Android.



Cree Lighting Connected Max Smart LED Bulb features

 **TUNABLE WHITE**
Any white light from warm to cool



2200-6500K

From warm, soft white to cool daylight, find your perfect white light for everyday use

 **COLOR CHANGING**
Every color under the rainbow



Millions of Colors

Create an immersive space filled with dynamic, flowing colors for every occasion

Control individual bulbs, create groups, set scenes, routines, & schedules to automate your lighting.




FOLLOW THE SUN

Automate your light to shine like the sun



Warm, gentle light starts your day



Soothing, warm light to wind down



Cool, bright light for productivity

SET THE SCENE

Change your light & change your mood

Choose from our pre-sets or create your own



LIGHT YOUR LIFE

Schedules help you wake up, wind down, & be your most productive



VOICE CONTROL

Quick set-up for Amazon Alexa & Google Assistant



CONTROL YOUR LIGHT

Adjust your lights from your phone from anywhere



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	A19 SW	A19	A21	BR30	PAR38
Wattage Replacement	60W	60W	100W	65W	120W
Actual Watts Used	9W	9W	15W	8W	14W
Stand-by Power	<0.2W	<0.2W	<0.2W	<0.2W	<0.2W
CCT	2700K	Tunable White (2200K-6500K)	Tunable White (2200K-6500K)	Tunable White (2200K-6500K)	Tunable White (2200K-6500K)
Colors	N/A	Color Changing	Color Changing	Color Changing	Color Changing
Lumens	800	800	1600	650	1200
CRI	>80	90+	90+	90+	90+
Rated Life	25,000	25,000	25,000	25,000	25,000
Dimmable	via app or voice assistant	via app or voice assistant	via app or voice assistant	via app or voice assistant	via app or voice assistant
ENERGY STAR	Yes	Yes	Yes	Yes	Yes
CA Title 20	No	Yes	Yes	Yes	Yes
Ordering Number	CMA19-60W-AL-827	CMA19-60W-AL-9ACK	CMA21-100W-AL-9ACK	CMBR30-65W-AL-9ACK	CMPAR38-120W-AL-9ACK
Single-Lamp UPC	849665042341	849665042358	849665042365	849665042372	849665042389
Single Lamp Cartons per Master Carton	6	6	5	4	4
Master Carton ITF-14	10849665042348	10849665042355	10849665042362	10849665042379	10849665042386

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