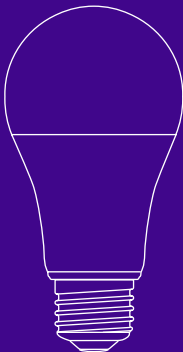# Roku™

Smart Bulb SE
COLOR

Quick Start Guide

Before you set up

Make sure that the light switch is off when installing or removing the bulb.

Do not use:
- With a dimmer switch
- Where directly exposed to water
- In a narrow or poorly ventilated fixture
- In a totally enclosed fixture
- As emergency lighting

What's included
- Roku Smart Bulb SE Color*

What you'll need
- Your smartphone

* For indoor use only.

Let's get started

STEP 1: Download the Roku Smart Home app

Scan the QR code below to download the Roku Smart Home app on your smartphone. Sign in with your Roku account or create one.

You'll need

Smartphone & app

Messaging & data rates may apply.

STEP 2: Pair to app

In the Roku Smart Home app, tap the "**+**" button, then "**Add Device**" to find "**Smart Bulb - Color.**" Follow the instructions to finish setup.

TIP: You can pair multiple lights at the same time for a quicker setup.

Control your bulbs with your voice by pairing with your Alexa or Google Assistant-enabled device. For instructions, visit **go.roku.com/bulbs**

Need help?

Setup videos

Common questions

Tips and tricks

Visit
go.roku.com/bulbs

Roku

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