

Important - PLEASE READ / 重要信息，务必阅读

PREPRESS/PRODUCTION NOTE:
印前/印中注意事项：

Trapping and overprinting must be applied before this electronic file is output to film.
此电子档文件在出菲林前必须做扣套、叠印等必要的印前处理。

BAR CODES / 条形码

Physically scan and confirm all bar codes are correct before films and mass printing. Do not simply read the number and assume it is correct. If you are unsure, please stop and contact PrivateBrandPkgProduction@lowes.com
在出菲林及大货印刷前，请务必用条码扫描仪实际扫描并确定条形码可读且条码数字正确无误。
请注意检测不是简单地目测校对条形码的编码数字便作出假设性的判断。如您不确定的话，请暂停生产并与 PrivateBrandPkgProduction@lowes.com 联系。



CERTIFIED PRINTER REQUIREMENT / 认证印刷商要求

Lowe's Private Brand packaging must be produced by a Lowe's Certified Printer (unless an official exception is granted) and should not be altered by product vendor or said printer (standard prepress manipulations are allowed). Any necessary content changes must be made by assigned GPR and approved by Lowe's.
Lowe's自有品牌产品的包装必须由通过Lowe's认证的印刷厂生产（被正式豁免的个别产品的包装除外），且只有Lowe's指定的GPR可以对Lowe's自有品牌产品的包装稿件的内容进行修改，并提交给Lowe's确认，其它任何一方未经允许均不得对Lowe's包装稿件做除正常印前处理之外的任何修改。

PRODUCT TESTING AND INFORMATION SPECIFICATIONS / 产品检测及信息规范

Vendors are responsible for the execution and accuracy of their packaging, and are solely responsible for inserting all of the correct legal, certification, warning, warranty, handling and other applicable product information. All Lowe's branded items are required to be tested by an approved third-party test lab. As part of this evaluation, the lab will help determine if additional packaging changes or labelling updates are needed. We recommend that you submit your items for testing as soon as possible. For additional details, please review the Import/Domestic Program Requirements found at https://www.loweslink.com/llmain/enterprise_quality_assurance.htm
NOTE: If artwork adjustments are required, Lowe's is not responsible for any incurred design, translation or printing costs.
供应商全权负责在包装上插入所有法律、认证、警示、保修、搬运及其它适用的产品信息，并确保包装按要求设计制作且内容准确。所有 Lowe's 品牌产品均需经过认可的第三方实验室的测试。在评估过程中，实验室将帮助确认包装内容是否需要更改或者是否需要增加另外的标注。我们建议您尽快提交产品进行测试。如需了解更多细节，请访问 https://www.loweslink.com/llmain/enterprise_quality_assurance.htm 查看进口/国内计划要求。
注意：如稿件需做额外调整、修改，Lowe's 恕不承担由此产生的设计、翻译或印刷方面的费用。

DIELINE PROVIDED BY VENDOR : As per template (Option B)

 Item # : 5967867
Vendor : Mercurius
Barcode : 805780375115

File Name : MERCUIS_HL_102817_5967867_SP_HT_V1_Ol.ai
Version : V1

Lowe's Contact Info : PackageDev@lowes.com
Lowe's联系资料 :
Program 程序 : Illustrator C56
PACKAGING TYPE 包装形式 : Hang Tag
PRINTS 印刷方式 : Litho
VARNISH 表面处理 : Satin AQ

MINIMUM SUBSTRATE SPEC* : 250 gsm G2S
承印物克重不低于
*The minimum substrate specification serves as a guide whereby vendors may choose to increase the specification as deemed necessary for the support of the particular product. The substrate specification may not be reduced below the stated minimum.
“请参照“承印物及其最低克重”内容选择正确的印刷材料种类及其克重。供应商应依据足以保护、支撑产品的原则，决定是否需要使用更高克重的同种类材料。所选材料无论如何不得低于此处标明的克重。”

SIDESTACK SUBSTRATE SPEC:
侧架展示包装承印物规格

Total Weight 总重	Burst 耐破度
0 - 25 lbs	200 # 8 Flute
26 - 50 lbs	200 # 8 Flute
51 - 70 lbs	250 # 8 Flute
71 - 85 lbs	275 # BC Flute
86 lbs & more	350 # BC Flute

COLOR PALETTE / 色板:

BRAND SPOT COLOR*
BLACK
Lowe's PB For Green
Lowe's PB Sea Green
PMS 7724
PMS 2256
SPOT COLOR*
Satin AQ (varnish)

*This is a custom Lowe's color. Please match brand colors to the "L*a*b*" values listed on the Lowe's GMI website: <https://www.gmpprime.com/lowes/ColorLibrary>
*这是定制的低韦's 颜色。请将品牌颜色与 Lowe's GMI 网站上列出的 "L*a*b*" 值相适配。
网址是: <https://www.gmpprime.com/lowes/ColorLibrary>

Inks: Wherever possible inks should be vegetable-based. All inks should be free of hazardous materials and be compliant with US and International Laws pertaining to hazardous metals and substances.
油墨: 如条件允许, 必须使用植物性油墨。所使用的油墨不得含有有害物质。油墨和墨水必须满足有毒物质的含量要求并符合美国和国际相关法律的规定。

Die Guide & Diecutter's Guide
DIE GUIDE & DIECUTTER SHOULD CHECKPRINT IN DIELINE

**SCALE REFERENCE
DO NOT PRINT**

0.75 inch
This is the size of United States Penny

Printer Date Code (to be added by the printer)
印厂代码及日期码 (由印厂添加)

The printer code format is LW000000-MMYYYY
印厂代码及日期码格式为 LW000000-MMYYYY

Please note "MMYYYY" is the date of the first press run, "MM" is the month in 2 digits, and "YYYY" is the year in 4 digits. For example: For packages produced in March 2011, the printer code will be LW000000-032011.
请注意, "MMYYYY" 是首次印刷的日期, "MM" 是2位数字的月份, "YYYY" 则是4位数字的年份。例如: 2011年3月生产的包装, 印厂代码及日期码应为LW000000-032011。

- LW000000 is the code granted to GMI-certified printers and is unique to each printing facility—do not share your printer code with any other printers or Lowe's vendors.
LW000000是授予GMI认证印厂的代码, 每一个印厂代码都是唯一的。请勿与其他印厂或 Lowe's 供应商分享您的印厂代码。
- For packages with a barcode, please add the printer code below the barcode, with the same font type and font size as the text on top and beneath the barcode (model number and Lowe's item number).
如某产品包装上有条形码, 请在条形码下方添加印厂代码及日期码, 其字体与字号需和条形码上方和下方的文本 (产品型号和Lowe's产品编号) 相同。
- For packages without a barcode, please add the printer code to the bottom of the package (not applicable for labels), using the same font type as the package, with the smallest font size being 8 point.
如产品包装上没有条形码, 请在包装底部添加印厂代码及日期码 (不适用于标签), 请使用和包装上文本相同的字体及字号, 字体不小于8pt。

Product Date Code (to be provided by the vendor)
产品日期码 (日期应由供应商提供)

To enable product identification and traceability please update the accurate code here.
为了实现产品标识和可追溯性, 请在相应区域更新准确的产品日期码。
Guidelines:
规范:

- Product Date Code refers to the actual production date of completion assembly and packing.
产品日期码是指实际生产日期, 即产品完成组装和包装的日期。
- Format: Month code + Year code (Last 2 digits) E.g. An item produced during the month of March (03) during the year of 2015 (15) would be marked with a product code of "0315".
格式: 2位月代码+2位年代码 (后2位) 例如, 2015年 (15) 3月 (03) 生产的产品, 产品日期码应为 "0315"。
- To be placed on all packaging artwork.
所有包装图稿上都应放置产品日期码。
- Codes may be applied using ink jet printing, stamping with permanent ink or adhesive labels.
可以通过印刷、喷码、敲章 (永久性墨水)、贴纸等方式实现。
- Placeholder FPO to be removed once the product date code is placed using ink jet printing, stamping with permanent ink or adhesive labels.
如通过喷码、敲章或贴纸方式添加产品日期码请在印刷时移除占位符 (FPO)。
- Compliance failure may result in rejection of the order, penalties, and can result in termination of the business relationship.
产品日期码不合规可能导致订单被拒、罚款, 并可能导致业务关系终止。
- Not applicable when the product date code is added to the product itself as mandated by government regulation that can be seen without opening the packaging (e.g., doors, windows, bleach/drain cleaner bottle).
如产品本身已按照政府法规的要求添加, 且消费者无需打开包装即可看到 (例如, (1) 窗、漂白剂/排水清洁剂瓶) 产品日期码时无需按照本规范另行添加产品日期码。



Product packaging design for Holiday Décor. The design features a green and gold color scheme with a central illustration of a house. Text includes "HOLIDAY DÉCOR", "ARTÍCULOS DE DECORACIÓN FESTIVA", "TRY ME", "COVERED BY TRY - ME", and "6.5 in x 4.5 in x 8.5 in / 16.51 cm x 11.43 cm x 21.59 cm". A barcode is present at the bottom left.

NOTES:

- Requires (3) 1.5-volt AAA batteries (not included). Batteries are not rechargeable. Includes (1) 3V CR2032 battery for the "Try Me" function.
- Non-rechargeable batteries are not to be recharged.
- Do not mix different types of batteries, such as alkaline, carbon-zinc or rechargeable.
- Do not mix old and new batteries.
- Batteries are to be inserted with the correct polarity.
- Exhausted batteries are to be removed from the product.
- Do not dispose of batteries in fire, as batteries may explode or leak.
- Product is safe to use indoors.
- Do not ingest the battery.

INSTRUCTIONS:

- The "TRY ME" feature is intended for in-store demonstration only. Please remove the "TRY ME" wire and insert batteries into battery box during normal operation.
- The battery box is located at the bottom of the product.
- Remove the screw on the battery cover and open.
- Insert batteries with the correct polarity.
- Replace the battery box cover and tighten the screw.
- The ON/OFF switch is located on the base edge of the product. Slide the switch to the ON position to light up the LED.

WARNING: For decorative use only. Keep away from children.

NOTAS:

- Requiere (3) baterías AAA (1.5 voltios) (no se incluyen). Las baterías no son recargables. Incluye (1) batería CR2032 de 3 V para la función "Prueba".
- No recargue las baterías que no estén diseñadas para tal fin.
- No mezcle los diferentes tipos de baterías, como alcalinas, zinc-carbono o recargables.
- No mezcle baterías antiguas con nuevas.
- Las baterías se deben introducir en la polaridad correcta.
- Las baterías agotadas se deben retirar del producto.
- No incinere las baterías, ya que podrían explotar o filtrarse.
- El producto es seguro para uso en interiores.
- No ingiera la batería.

INSTRUCCIONES:

- El botón "TRY-ME" (prueba) está diseñado solo para demostración en la tienda. Retire el cable "TRY-ME" e inserte las baterías en la caja de baterías durante el funcionamiento normal.
- El interruptor de ENCENDIDO/APAGADO está ubicado en el borde de la base del producto. Deslice el interruptor a la posición de encendido para que se encienda la luz LED.

ADVERTENCIA: solo para decoración. Mantenga lejos del alcance de los niños.

Dimensions:

63.5

48.74

95.25

329.02

93.28

91.76