

Caring for your Carpet

Just like your home, your new carpet is a valuable investment. Proper and regular care will maintain its beauty for years to come. The type of maintenance and care needed varies from area to area, depending on the amount of traffic and type of soiling. Frequent care actually enhances your carpet's solid-resistant properties. Remember, soil attracts soil.

Contrary to popular belief, the best time to establish a regular maintenance program is while your carpet is new. Early care with the Capture® dry carpet cleaning system is the best preventive carpet maintenance possible. Regular Capture cleaning will help prevent:

- 1) Crushing and matting.
- 2) Accumulation of dirt particles that can wear at the base of the fiber,
- 3) Dulling of your carpet's original luster

Wet cleaning methods are potentially harmful to carpet and will leave a residue that cannot only dull luster, but actually attract and hasten resoiling. For the safest, most effective and easiest carpet cleaning, establish a regular dry carpet cleaning maintenance program.

Regular Vacuuming

Regular vacuuming is essential. It removes soil and also keeps the carpet pile upright, insuring longer lasting beauty.

An upright vacuum cleaner with a rotating brush is excellent and removes soil more effectively. We do not recommend a tank or canister type vacuum. By vibrating the fibers, this type vacuum not only cleans the surface of the carpet, but also removes soil that is deep down in the pile. The flow of air through your vacuum is also important; therefore, discard or empty dirty collection bags when half full.

How often you vacuum depends on soil and traffic conditions. A good "rule of thumb" is the light traffic areas should be vacuumed once a week. Areas that receive heavier traffic or are soiled/stained may require more frequent vacuuming.

Spot and Stain Removal

Accidents will happen, and because your new carpet has special stain-resistant features, most stains can be handled with easy measures . . . and little worry.

Prompt and careful removal of spots and stains is essential to good carpet care. Immediate action should be taken when spills occur or when they are discovered to reduce the probability of a permanent stain.

For best results:

- 1) Always work from the outside of the spill toward the center. Use the blunt edge of a spoon to gently scoop or scrape up material.
- 2) Apply all solutions and liquids in the order listed on the chart, including water, to a clean white cloth or white paper towel. Use this wet towel to dampen carpet. Never apply solutions directly to carpet. Never soak carpet through to backing.
- 3) Blot carefully. Always press down using a clean white cloth. Never rub the carpet.
- 4) Capture® clean after carpet is dry.
- 5) Never use gasoline to remove stains or to clean carpets.



How it Works

How to Use Capture

When & Where to Use

Capture

FAQS

When & Where to Use Capture

Capture can clean the smallest spots and the largest rooms - and everything in between. If you want to keep your carpets looking great, staying clean, and lasting longer, just follow this easy cleaning schedule:

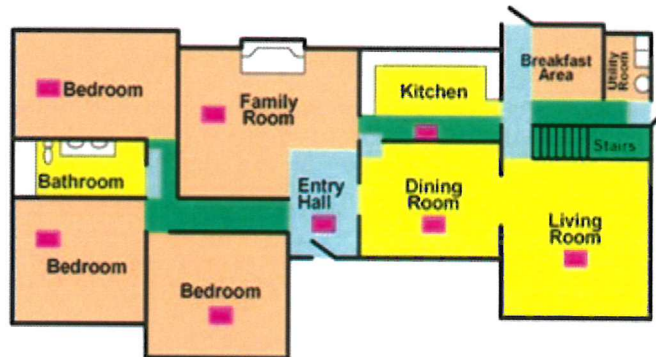
Every week: Use the Capture Carpet Cleaning System to remove all spots and stains as they occur. Vacuum.

Monthly: Clean high traffic areas, such as family rooms, entranceways and hallways leading to the kitchen or bathrooms.

Every Eight Weeks: Use Capture to reduce allergens in carpets and rugs.

Every Eighteen Months: Clean all carpeted rooms and areas with Capture.

BUY NOW



Capture Maintenance Schedule

- **Weekly** Use Capture to remove all spots as they occur, then vacuum all carpeted areas
- **Monthly** Use Capture on areas leading from outside entranceways, the kitchen and bathrooms
- **Every Three Months** Clean all traffic areas with Capture
- **Every Eighteen Months** Clean all carpeted areas with Capture
- **Every Eight Weeks** Clean areas with Capture to reduce allergen levels

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