

- Vacuum the carpet or rug regularly - at least twice a week if it's in a high-traffic area. This will help dislodge dirt particles and will keep the pile from getting matted.
- If the carpet or rug is outdoors, it can be thoroughly hosed down. As with any surface, please use caution when wet. Do not walk on the carpet or rug until it is completely dry.
- Spot-clean the carpet or rug as soon as you notice spills. Use paper towels or an absorbent cloth to blot liquids and scoop up solids immediately. Use a gentle stain cleaner to lift the stain (always pre-test spot cleaner in an inconspicuous area first, to make sure it is safe for use on the carpet or rug). Do not saturate the carpet or rug when spot cleaning. Always apply cleaner to the cleaning cloth and not directly to the carpet or rug, and blot the stain instead of rubbing. Rubbing may spread the stain or distort the pile. Do not use silicone-based stain repellents on the carpet or rug, as they tend to accelerate soiling.
- It is recommended to get the carpet or rug cleaned professionally once every 1 to 3 years, depending on the level of traffic. This will help dislodge the ground in dirt and particles that a vacuum can't pick up, and keep the carpet or rug fresh.

Proper indoor/outdoor carpet or rug cleaning and maintenance will extend the life and looks of the carpet for years to come.